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Let's make sure it's protected.

Don't let the complexity of estate planning hold you back. Take the first step towards securing your legacy by scheduling a consultation with Inele Law today. Together, we'll navigate the process and ensure your wishes are honoured, now and in the future.

BOOK A DISCOVERY CALL

Sidecar specialise in Project Management for construction and development projects.

Our goal is to make your business run smoother, more efficiently and cost-effectively. Our project allowing you to focus on what matters most to your business. Based in South East Queensland and servicing clients nationally, we can provide comprehensive back office support to help you achieve your project goals.

Driven by delivery

We make your project easy

Purposely playful

On-site does not fit all

Nothing scares us

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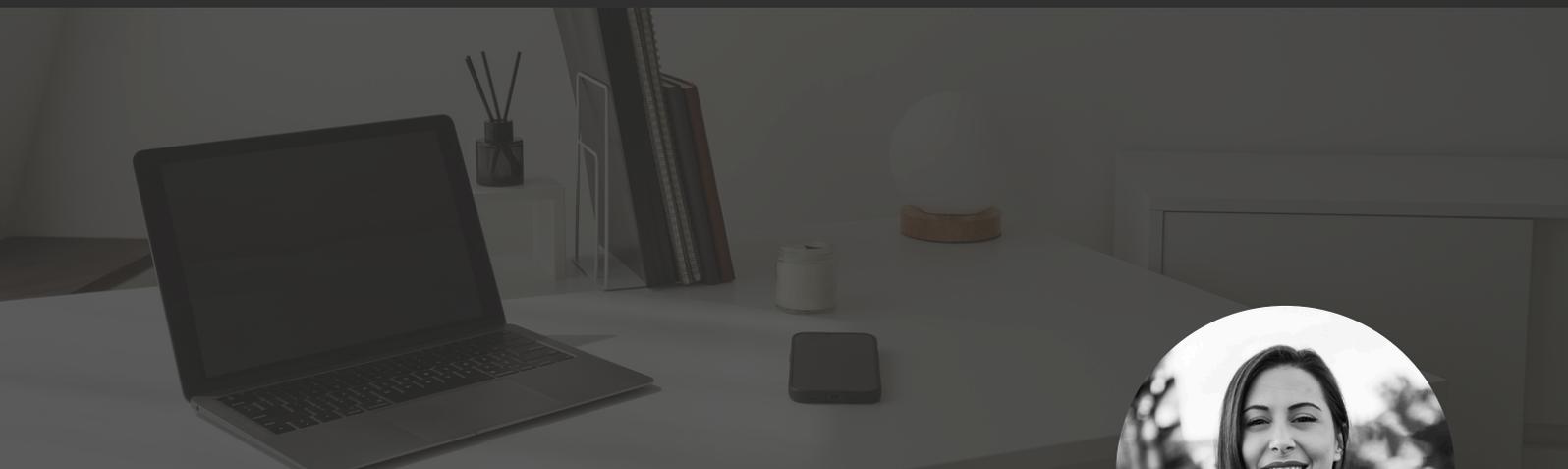
Are you looking to grow your online business? Look no further! We get it. There are both challenges AND opportunities that come with running an online business. Our resources and services are designed to take the stress out of your business. Think we're a good fit? Reach out today via the Contact page and let's get started!

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Hey There *Legend!!*

Hats off to you for stepping into this adventure, whether you're just starting out or already making strides. It's a bold move you've made!

Embracing the DIY approach shows real initiative and creativity. We're here to cheer you on and equip you with the resources to make your website shine.

Your website is more than just a digital space – it's your online home and your chance to leave a lasting impression, build trust, and convey your brand's essence.

Let's dispel a common misconception: building a website doesn't need to be daunting. With a simplified strategy, you'll craft impactful pages that leave a lasting impression.

The **Website Content Guideline Template** is your roadmap to mastering website content creation. From understanding your audience to crafting compelling calls-to-action, we've got your back with actionable insights and customizable templates.

Get ready for your website to become a powerhouse of influence and connection – we're thrilled to be a part of it!

Let's do this!

Danielle

Founder & Head Designer
Flow Cre8tive

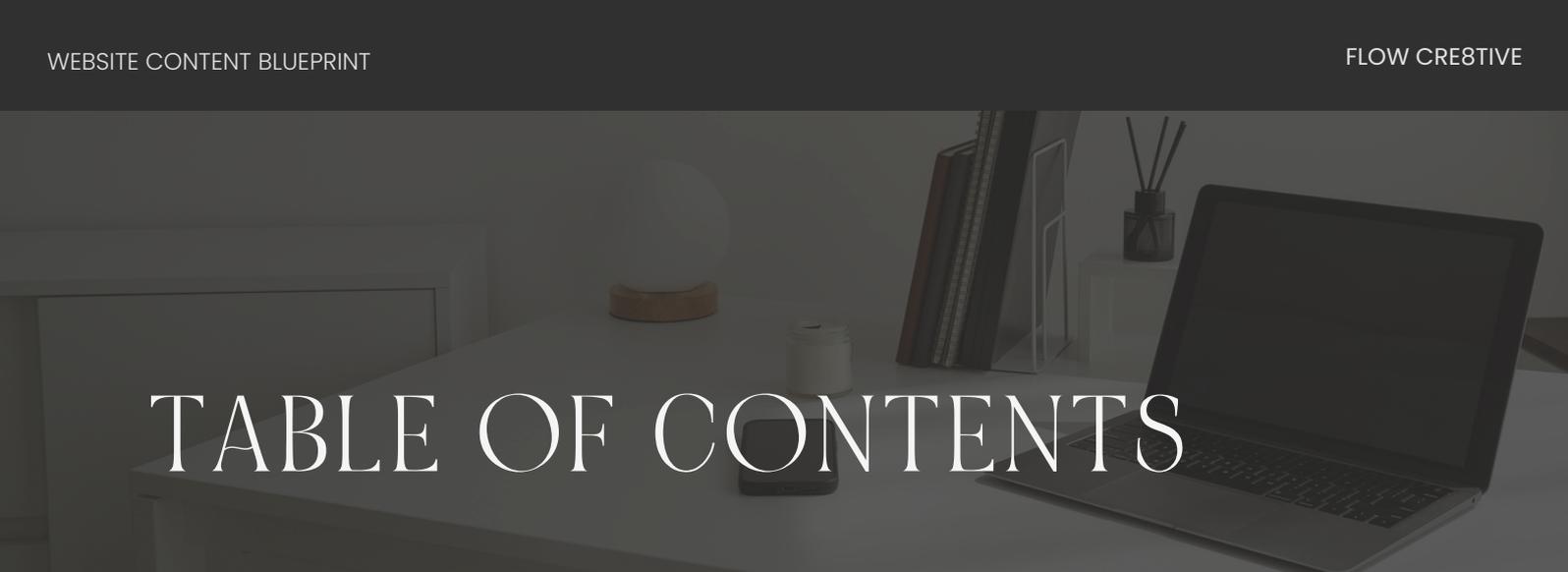


TABLE OF CONTENTS

PREP/ KEYWORD RESEARCH	4
HOMEPAGE	6
ABOUT PAGE	21
SERVICES PAGE	31
PORTFOLIO/PROJECTS PAGE	47
BOOKINGS PAGE	51
CONTACT PAGE	57
TERMS & CONDITIONS, PRIVACY POLICY PAGE	60
404 PAGE	61
THANK YOU	62

BRAINSTORM KEY WORDS

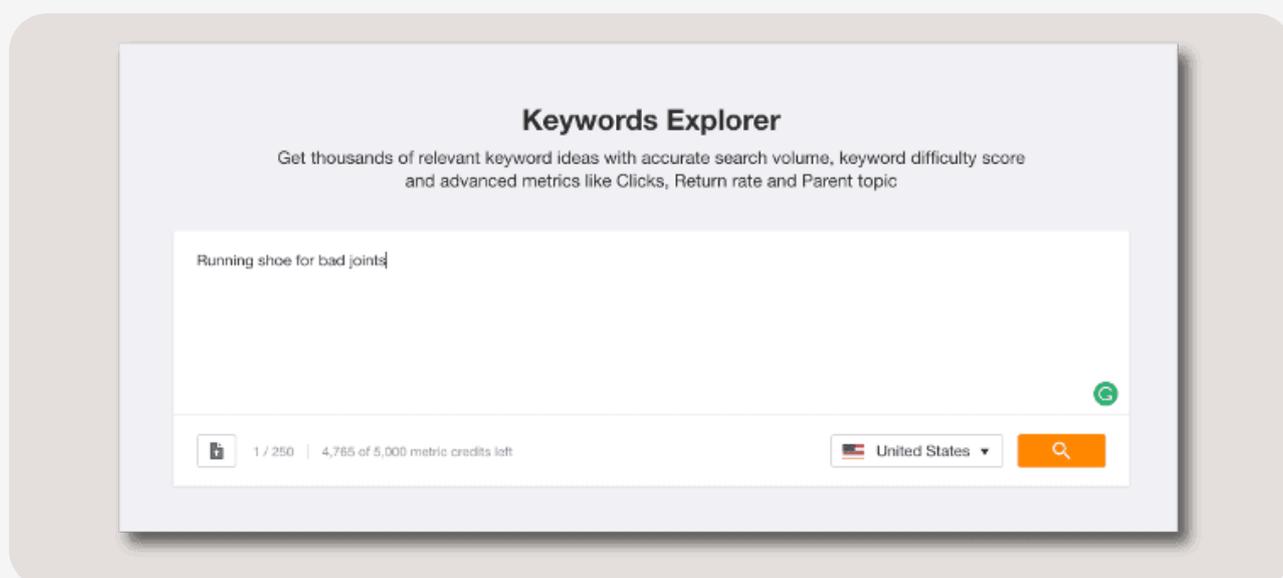
In today's crowded online landscape, where over a billion websites are clamoring for attention, it's vital your website is FOUND by your ideal clients.

For most SEO (Search Engine Marketing) is this big scary unknown. And while it does require a long term strategy, there are actionable steps you can take when writing your content to bolster your website's visibility. Tailoring your words to align with what your clients are searching for is key.

Before delving into the Website Content Guideline Template, take a moment to consider what your clients are actually searching for on Google. What words and phrases would they use to find services / products that you offer? What are their pain points? What solutions are they seeking?

Research The Keywords Used To Find Your Website

You can use tools like [Ahrefs](#) / [Moz](#) / [Ubersuggest](#) to find the keywords that people are using to search for products or services that you provide. For example, let's say we wanted to search for keywords related to "Running shoes for bad joints."



In this example, there is a keyword that this phrase ranks for that is considered a parent topic:

Parent topic ^β ⁱ	Its volume	Traffic potential ⁱ
best running shoes for bad knees	1,300	3,100

Under the parent topic are a bunch of different keywords that you can work into the copy of your web page:

<input type="checkbox"/>	Keyword	KD ⁱ	CPC ⁱ	Volume ⁱ	Clicks ⁱ	CPS ⁱ
<input type="checkbox"/>	knee pain after running	4	39	7	2700	Get metrics
<input type="checkbox"/>	knee pain running	5	32	4.0	2300	Get metrics
<input type="checkbox"/>	knee pain from running	5	37	5.0	1900	Get metrics
<input type="checkbox"/>	best running shoes for bad knees	3	4	0.80	1,300	1,199 0.91
<input type="checkbox"/>	running knee pain	5	40	7	1200	Get metrics
<input type="checkbox"/>	knees hurt after running	5	38	3.0	1100	Get metrics
<input type="checkbox"/>	ankle pain running	4	2	3.0	1100	Get metrics
<input type="checkbox"/>	knee pain when running	4	28	4.5	1000	Get metrics
<input type="checkbox"/>	best shoes for back pain	6	2	0.80	900	Get metrics
<input type="checkbox"/>	best shoes for knee pain	4	7	0.80	800	Get metrics
<input type="checkbox"/>	knee hurts after running	5	32	6	800	Get metrics
<input type="checkbox"/>	best running shoes for knee pain	5	4	0.90	700	Get metrics
<input type="checkbox"/>	best shoes for bad knees	6	3	0.60	600	Get metrics
<input type="checkbox"/>	bad shoes	3	19	0.60	600	Get metrics
<input type="checkbox"/>	knees hurt when running	5	31	3.0	500	Get metrics
<input type="checkbox"/>	sore knees after running	4	42	7	450	Get metrics
<input type="checkbox"/>	bad knee pain	5	52	3.0	450	Get metrics
<input type="checkbox"/>	best shoes for arthritic feet	3	4	0.80	450	Get metrics
<input type="checkbox"/>	inner knee pain running	4	25	0.60	450	Get metrics

With this research you can then make a list of search terms that relate back to your product or service that you need to write content about. You should then work them in wherever possible, especially in page headlines, sub headlines and section titles.

HOMEPAGE

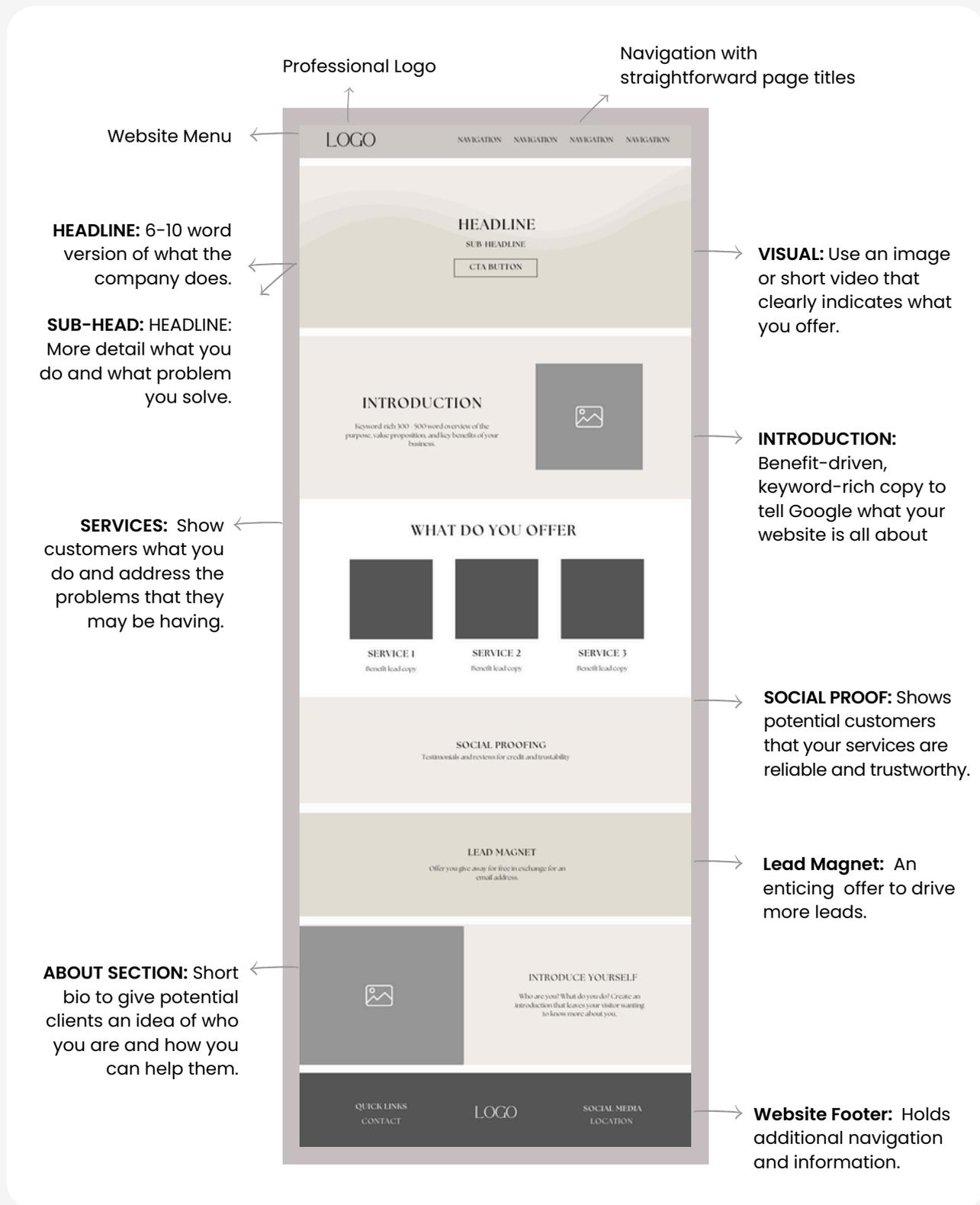
A website's homepage serves as the digital storefront to your business, greeting visitors and defining their online experience with you. It plays a pivotal role in shaping a potential client's first impression and should make it effortless for visitors to find what they're looking for, reducing bounce rates and increasing engagement.

Let's delve into why the homepage is a crucial component that shapes user experience, communicates brand identity, and drives conversions:

- **First Impression:** The homepage is the initial point of contact for visitors, shaping their perception of your business.
- **Navigation Hub:** It serves as a roadmap, guiding users to relevant content and services.
- **Brand Representation:** The homepage communicates the essence of the brand through visuals and messaging, establishing credibility and trust.
- **SEO Importance:** Optimising the homepage boosts search engine visibility and drives organic traffic.
- **Engagement Driver:** A well-designed homepage encourages users to explore further, increasing engagement and reducing bounce rates.

Keywords and Phrases

Homepage Layout



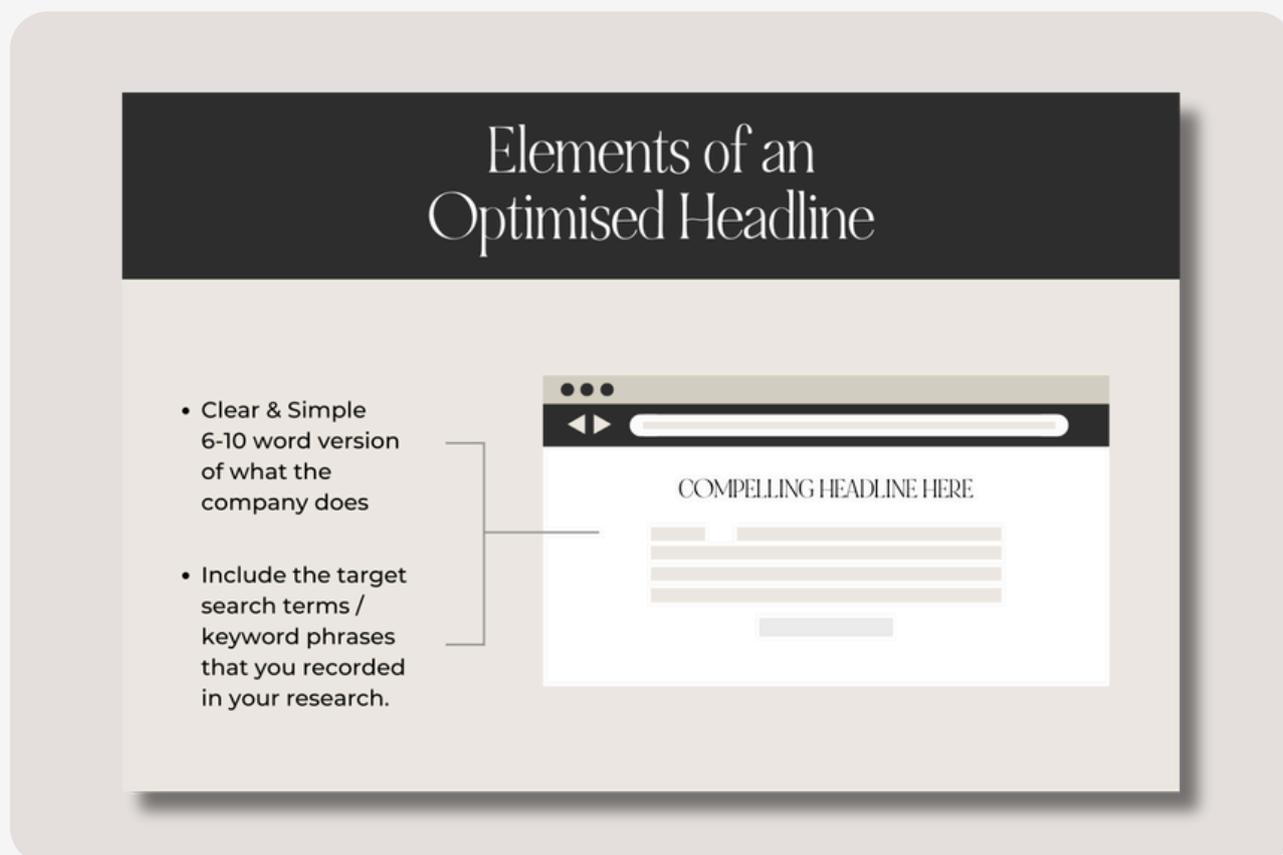
Section 1: Header

Within 3 seconds, a website needs to tell visitors what the business has to offer. That's where your header comes in. It may only be a few words, but it's one of the most important pieces of copy on your website. It needs to capture their attention and tell them exactly what they'll find on this web page.

Your header consist of Headline, Sub-headline & CTA. Let's dive in!

01. Headline

The homepage hero headline is vital because it instantly tells visitors what the website offers, making it easier for them to decide if they want to stay or leave. It sets the tone for their experience and helps establish a connection, increasing the chances of them exploring further. You can also test your headlines before publishing with this [Headline Analyzer Studio](#).



This should be easy to consume and super, super simple to understand... if you told this to someone who had no idea what you did would they understand it? If yes, congrats you're on a roll. If not, keep at it - just keep refining it until you get this to something amazing.

A great format to try is:

I am a _____ who helps _____ get
_____ by _____.

OR

_____ for _____ who want

For example: Website designer & digital strategist for female entrepreneurs who want more freedom in their online business OR I am a website designer who helps female entrepreneurs get more time in their business by designing smart systems & automating their income.

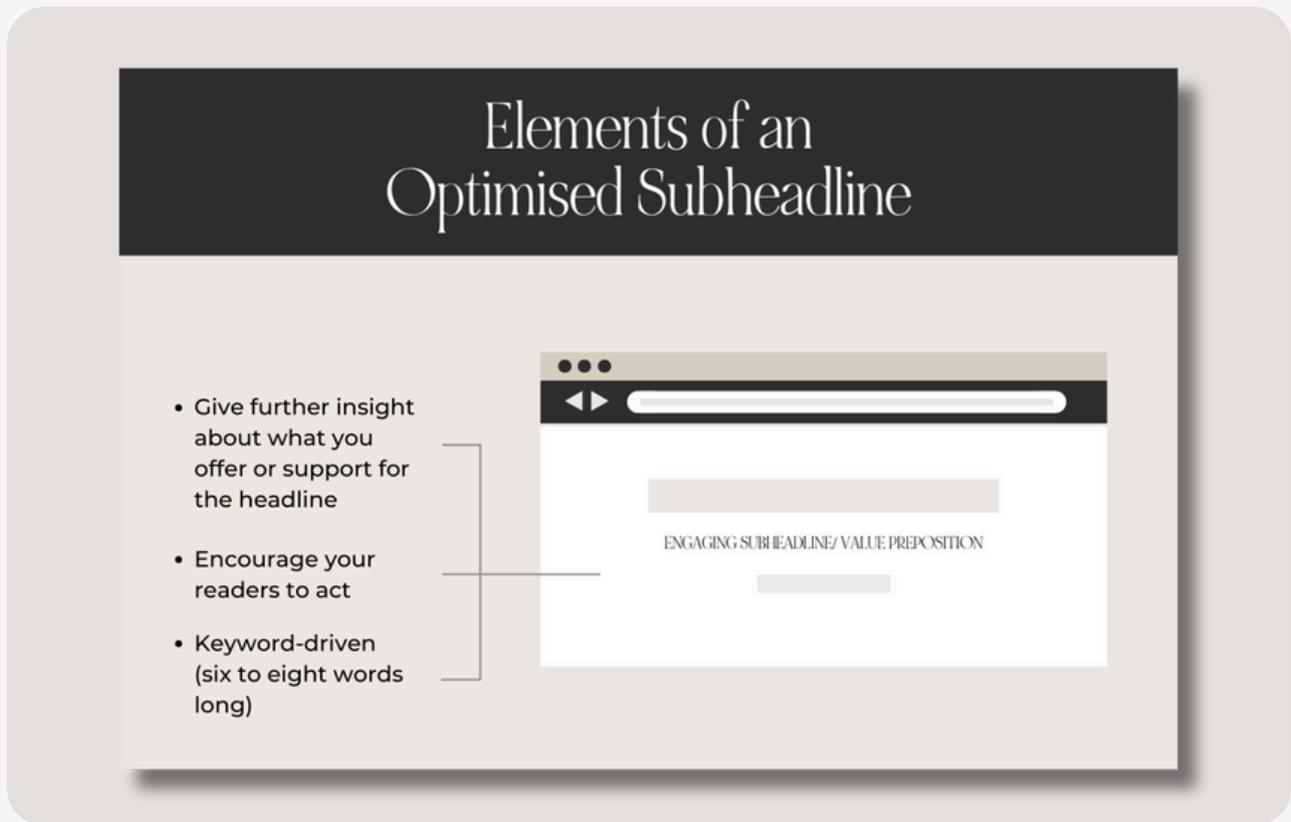
What is your Headline?

02. Sub-Headline

While the headline is the main message that captures the essence of what the website is about or what the visitor can expect to find. It's meant to be bold, clear, and impactful.

The homepage hero banner sub-headline is typically used to provide additional context or information that complements the main headline. It can offer a brief explanation, highlight a key benefit, or entice visitors to explore further.

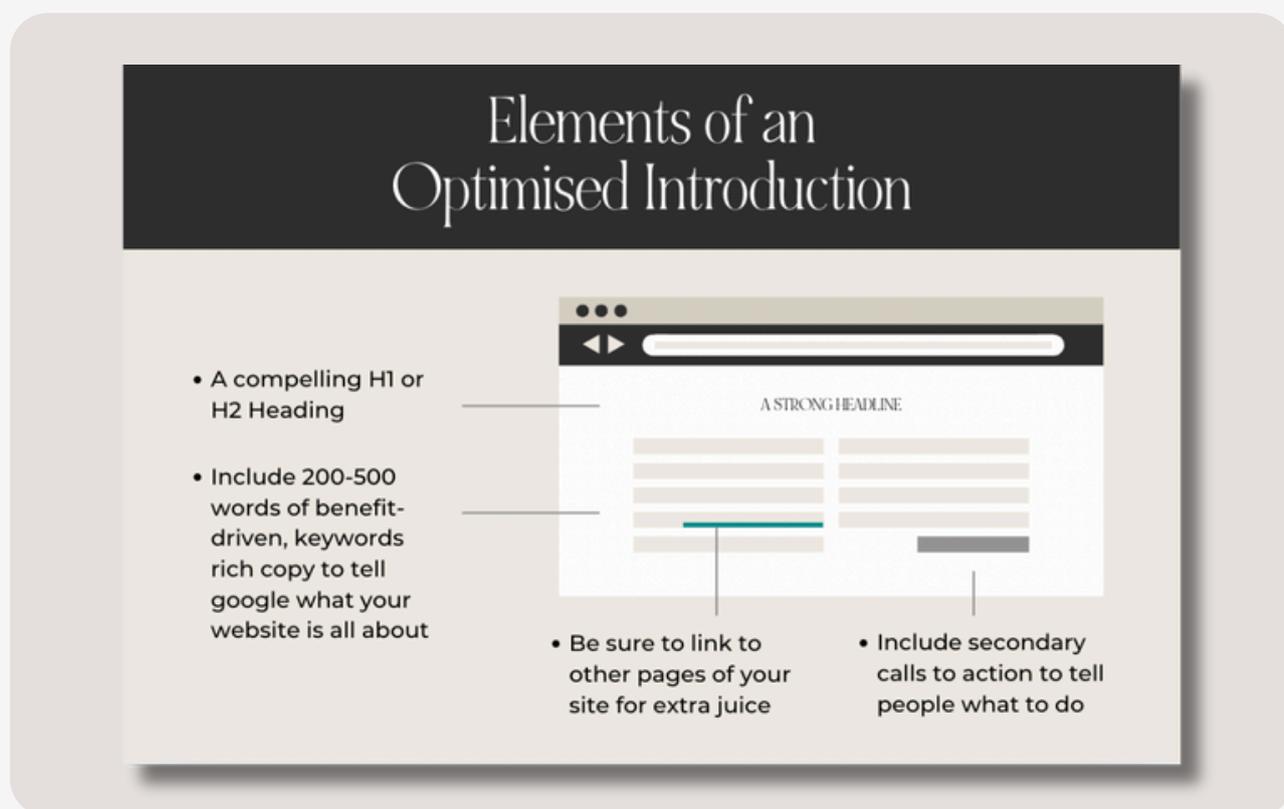
The homepage hero banner sub-headline serves as a powerful tool for engaging visitors, guiding them through their journey, and ultimately prompting them to take action or further explore what the website has to offer.



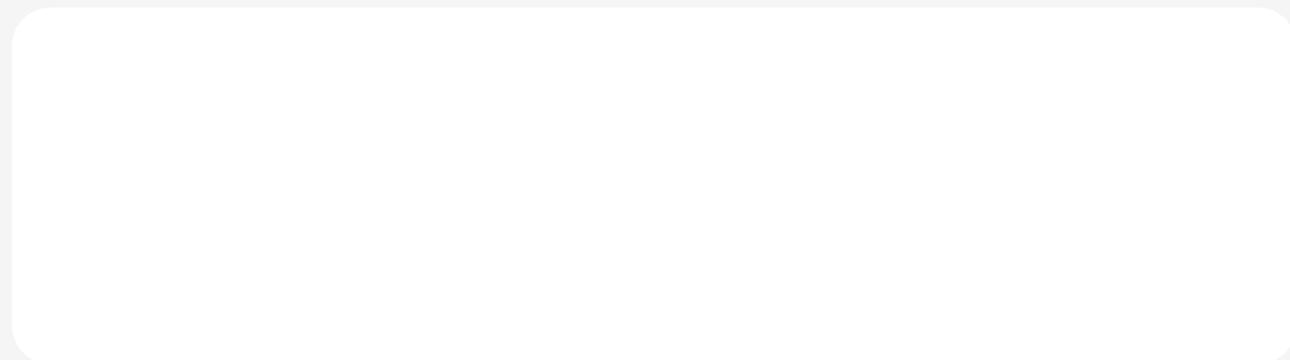
What is your Sub-Headline?

Section 2: Introduction

While the hero header is designed to capture attention immediately and create a strong first impression. The introduction paragraph provides a brief overview of the purpose, value proposition, and key benefits of your business. This section should be a 200-500 word paragraph that is benefit-driven and keyword-rich to tell Google what your website is all about. You'll have a lot better chance of attracting visitors if you have a good amount of copy on your homepage so don't skip this step - it's also a great way to introduce visitors to your brand and what you're all about.



What is your Introduction?



Section 3: What You Offer

If you want people to take action on your website, you need to make it easy for them. That means having a clear and concise list of your services /products / offerings, how they can help with a specific problem & how does it benefit the potential client. Benefits will tap into the emotional side of people while just listing a bunch of services will mean nothing to them. The key here is showing them how you will change their life for the better. Ideally you want to keep it to no more than three options here to keep things simple.

Elements of an Optimised Offering Section

- Keyword rich services with benefit driven copy: instead of talking about yourself and what you do, try spinning your language to talk about your customer
- A simple trick is to minimise the times you say "we" and instead use "you" or "your"

The diagram shows a browser window with three offering cards. Each card has a placeholder image and the text 'OFFERING 1', 'OFFERING 2', and 'OFFERING 3' respectively. Lines connect the text in the list to the corresponding elements in the browser window.

Service Offering 1:



Service Offering 2:



Service Offering 3:





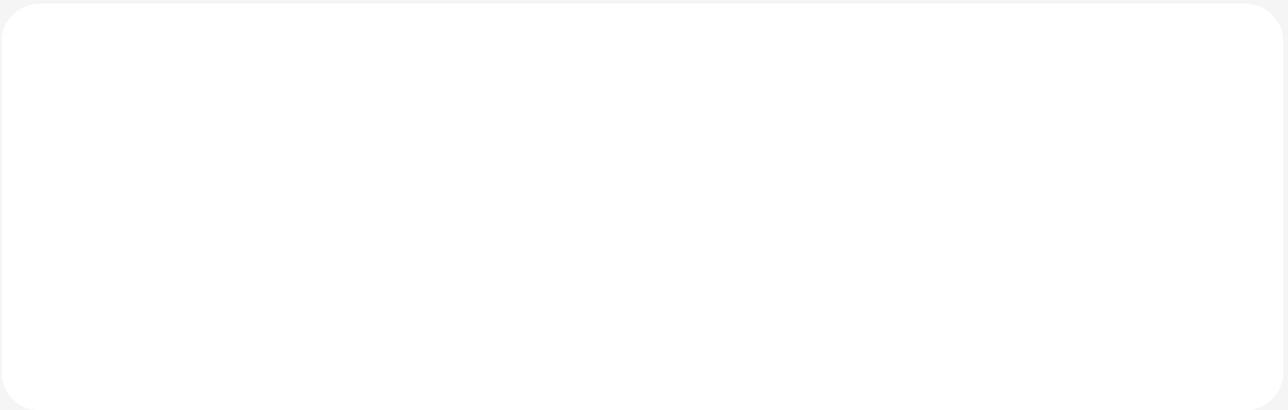
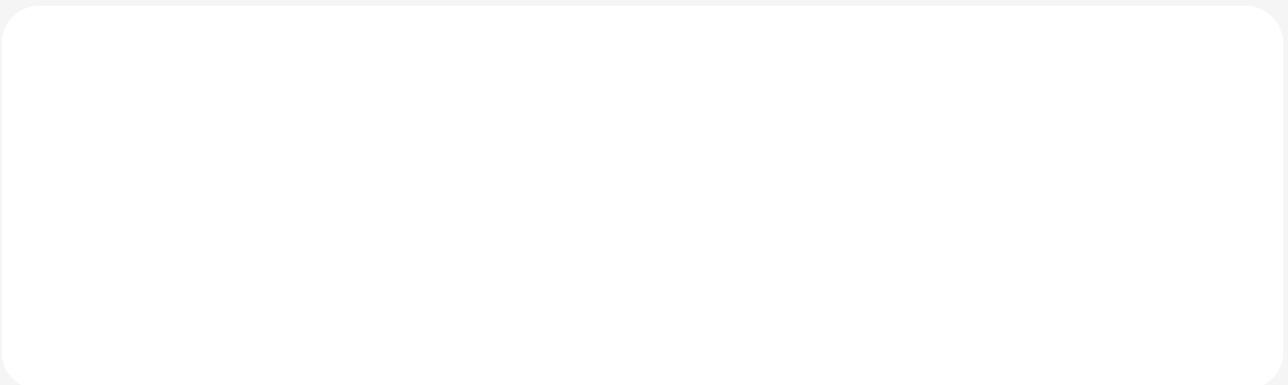
Section 4: Social Proof

Now it's time to stop writing and let your existing clients tell the story. Include 2 - 3 testimonials from existing clients that support what you've been saying and that prompt trust about working with you.

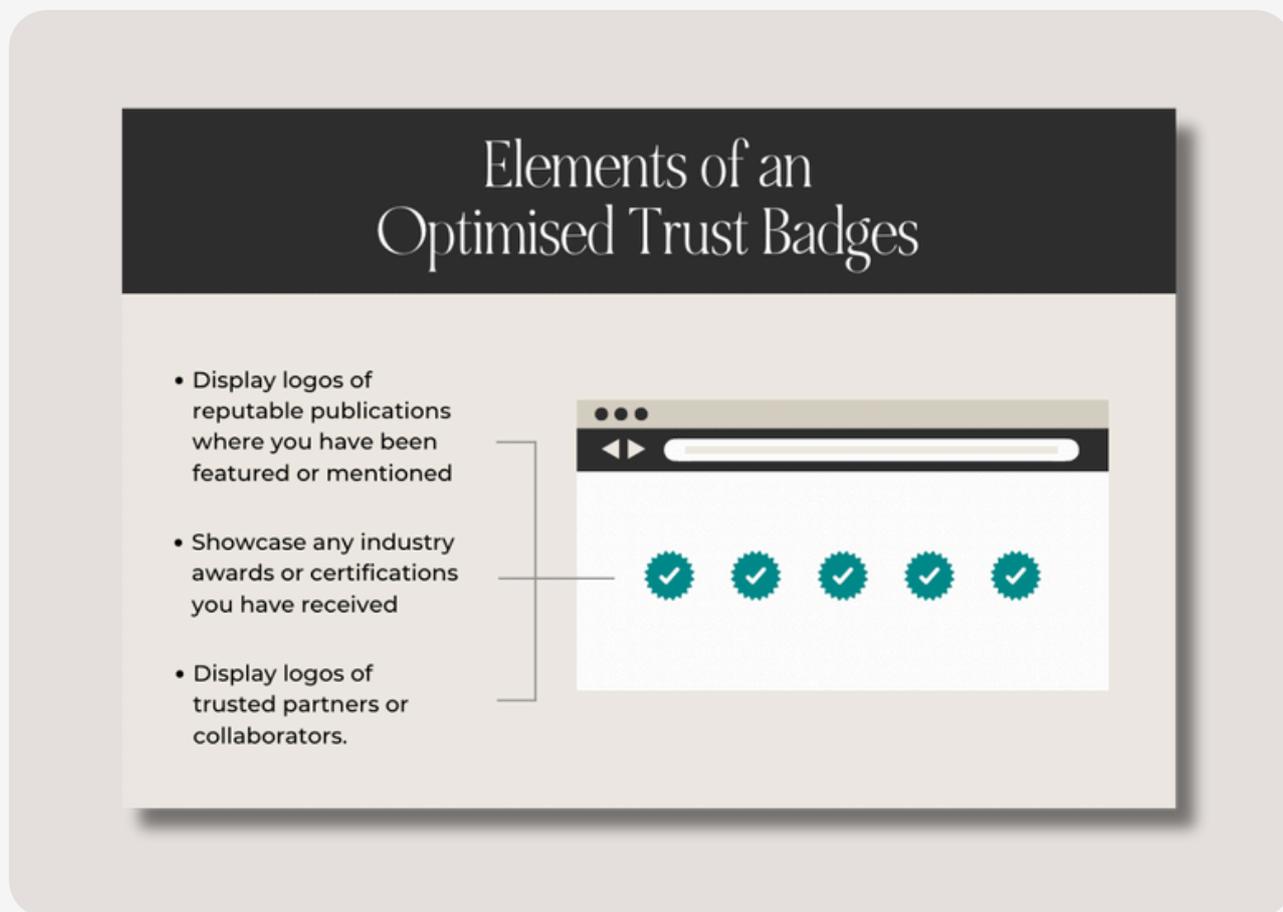
Elements of an Optimised Social Proofing

- Provide authentic and specific testimonial that highlights your brand's unique value or benefit
- Include name and possibly the title or company of the person for added credibility.

If you have them include photos here, it makes the testimonial more realistic and relatable.

Testimonial 1:**Testimonial 2:****Testimonial 3:**

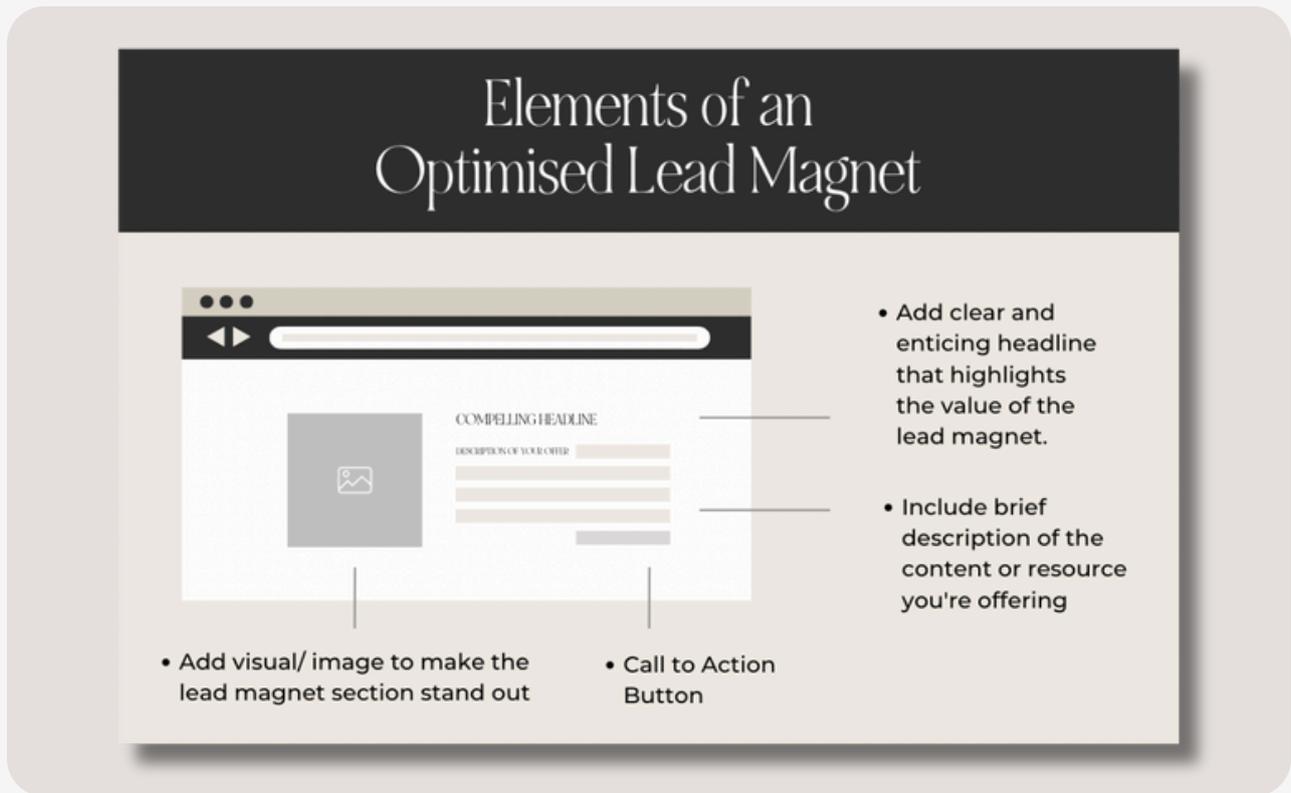
Have you been featured in any publications or have credentials that support the work that you do? It's your turn to brag!



Section 5: Lead Magnet

A lead Magnet is an offer you give away for free in exchange for an email address. It could be a PDF guide, an e-course, or a discount code – anything that's valuable and relevant to your ideal client.

This will help build a larger and more engaged email list, which can be leveraged for marketing campaigns, promotions, and relationship-building efforts and by providing valuable content upfront, businesses can establish trust and credibility with potential customers, making them more likely to engage with future marketing efforts and ultimately convert into paying customers.



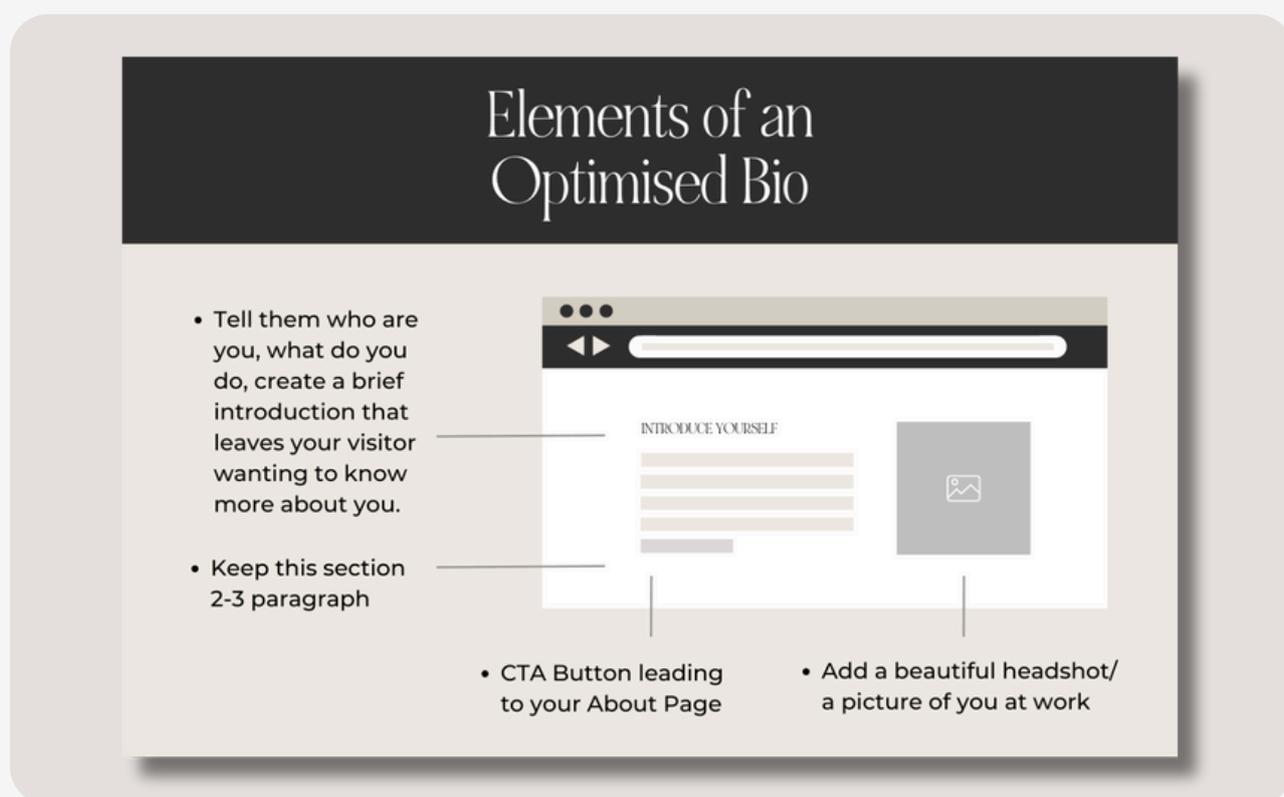
Lead Magnet Title:

What is the hook to get your client to download your lead magnet?

What is your call to action you'd like them to take?

Section 6: About

We want to let our visitors know that we are real people with a real business. This adds to the trust factor and builds a connection with your potential customers. The About section is a great way to briefly introduce yourself and talk about your brand to help your visitors know if your brand is the perfect fit for them. You'll want to include why you do this work, your experience, and of course a beautiful headshot.



About section content. Include headline, body copy & Call To Action:



Your CALL TO ACTION BUTTON to link to your **ABOUT ME** page

ABOUT

About pages are one of the MOST visited pages on a website! Your visitors look at your About page to see if you are the sort of person that does the things they need and if they think you would be a good fit to work with. It should be straightforward and easy to read, but still interesting and engaging and should cover off:

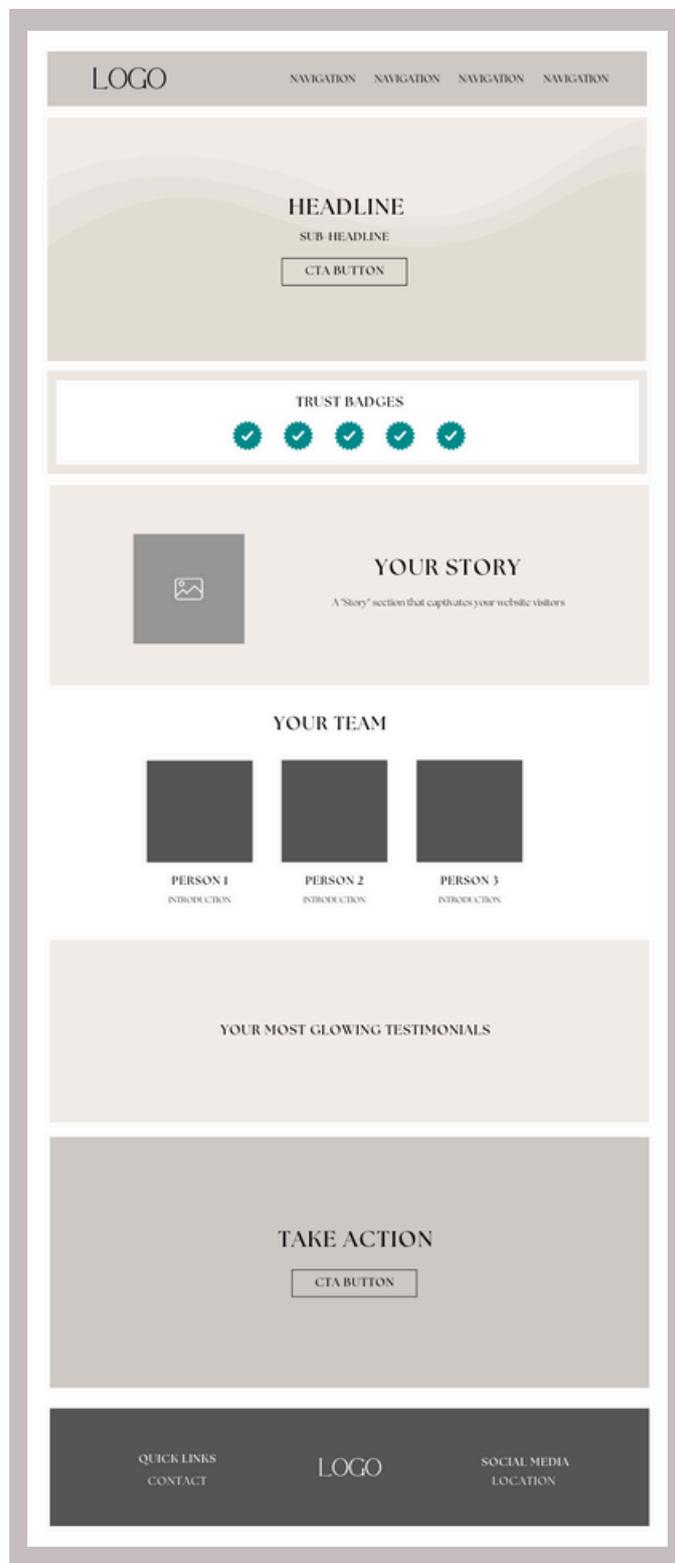
- Who are you?
- What do you do?
- When did you start doing what you're doing?
- Where are you?
- How are you accomplishing what you claim to do?

It's best to answer all these questions as a 1-2 paragraph summary at the top of your web page so that you can give your audience a quick overview of your website without giving them the burden of reading through a lot of text.

View your About Us page as an opportunity to initiate meaningful connections with prospective customers. Share valuable and genuine insights rather than generic content. In a crowded online landscape, authenticity is key to standing out and fostering engagement. This page is your canvas to narrate your unique story and forge lasting relationships with visitors.

Keywords and Phrases

About Page Layout



Section 1: Header

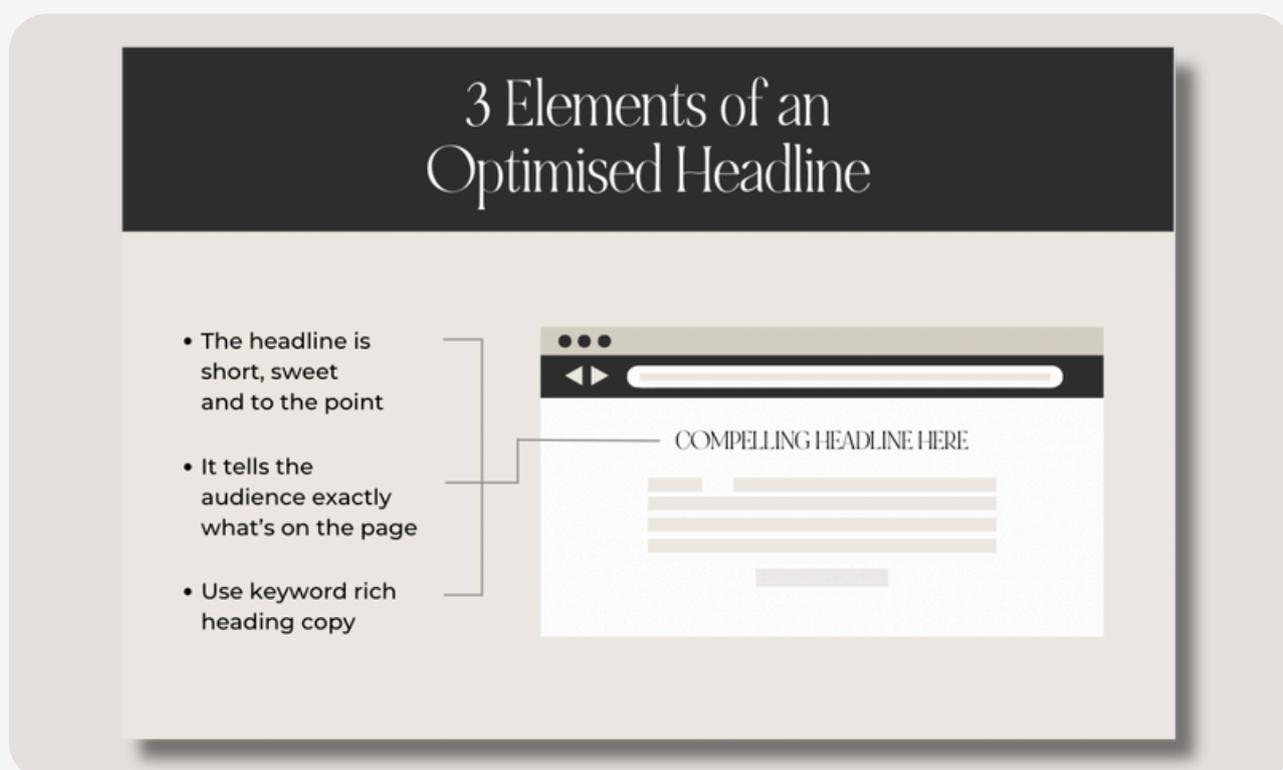
Just like your homepage, the header section of your About Us page should feature a clear and compelling heading along with a concise tagline that effectively summarises what you offer and the benefits it provides.

Research using heat maps shows that visitors spend 80% of their time viewing content above the fold (the visible area before scrolling). Therefore, this section should immediately answer the question: **What do you do?**

Start with a powerful introduction that directly addresses your ideal client's problems, reassuring them that you have the solution. A strong statement headline that makes your ideal client feel understood and acknowledged can be highly effective. Here are a few excellent examples for inspiration: [DuckDuckGo](#), [Startups.com](#), [Shopify](#).

01. Headline

What is your business here to do? Why should your website visitors care? This information gives readers something to remember about your company long after they leave your website. You can also test your headlines before publishing with [Headline Analyzer Studio](#).



What is your Headline?

02. Sub-Headline

Elements of an Optimised Subheadline

- Give further insight about what you offer or support for the headline
- Encourage your readers to act

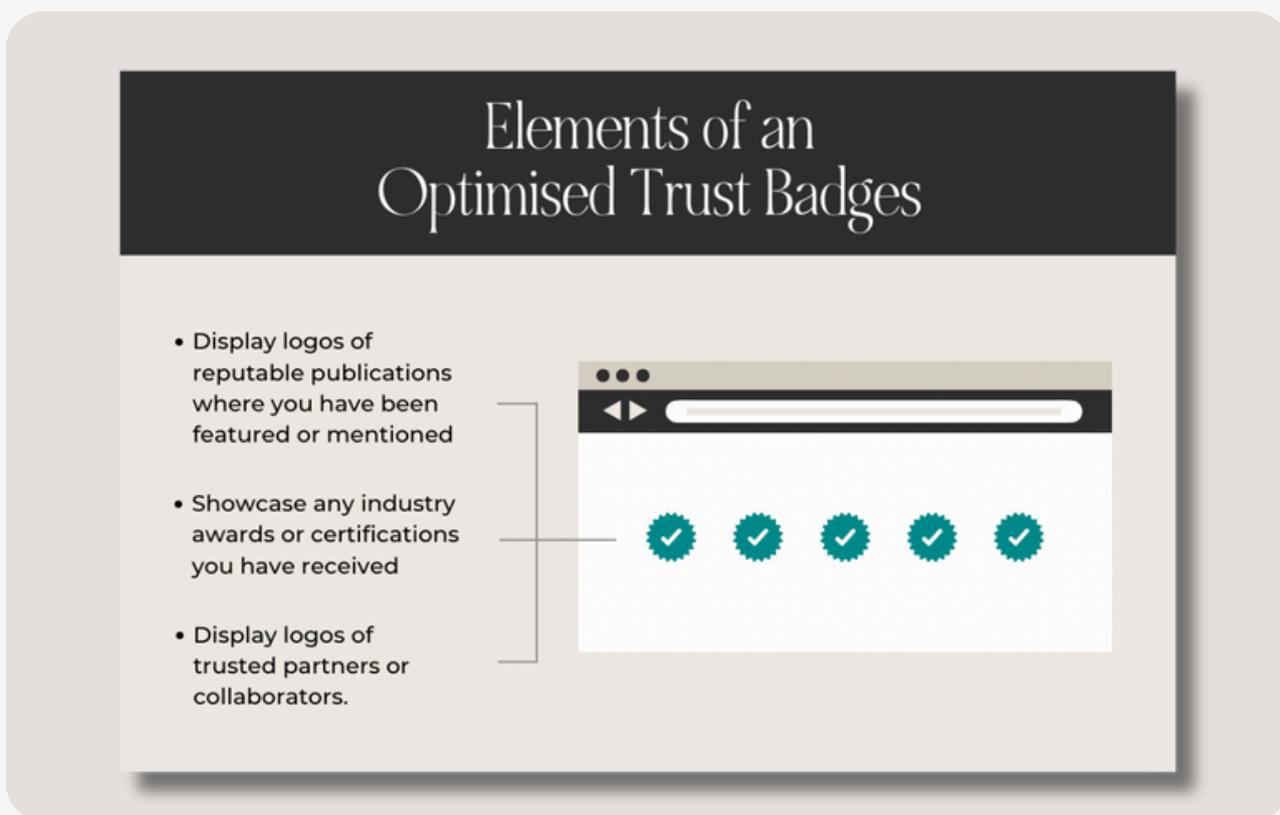


ENGAGING SUBHEADLINE/ VALUE PREPOSITION

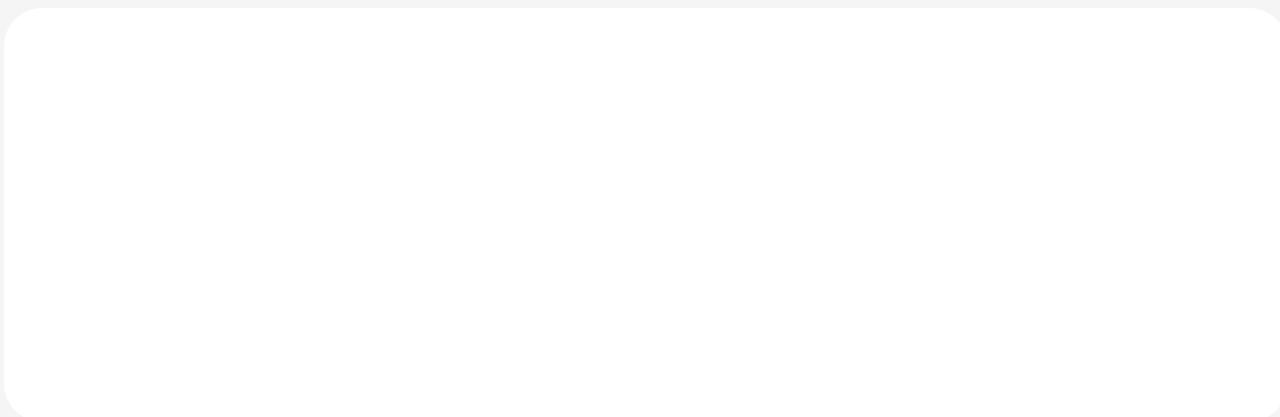
What is your Sub-Headline?

Section 2: Proof

Provide proof that you're a reputable business. Numbers are very compelling so consider including major milestones and impressive metrics your company has met and exceeded. Aside from impressive stats, include logos of places you've been covered in the news.



Social Proof (Major milestones impressive metrics, logos, etc)

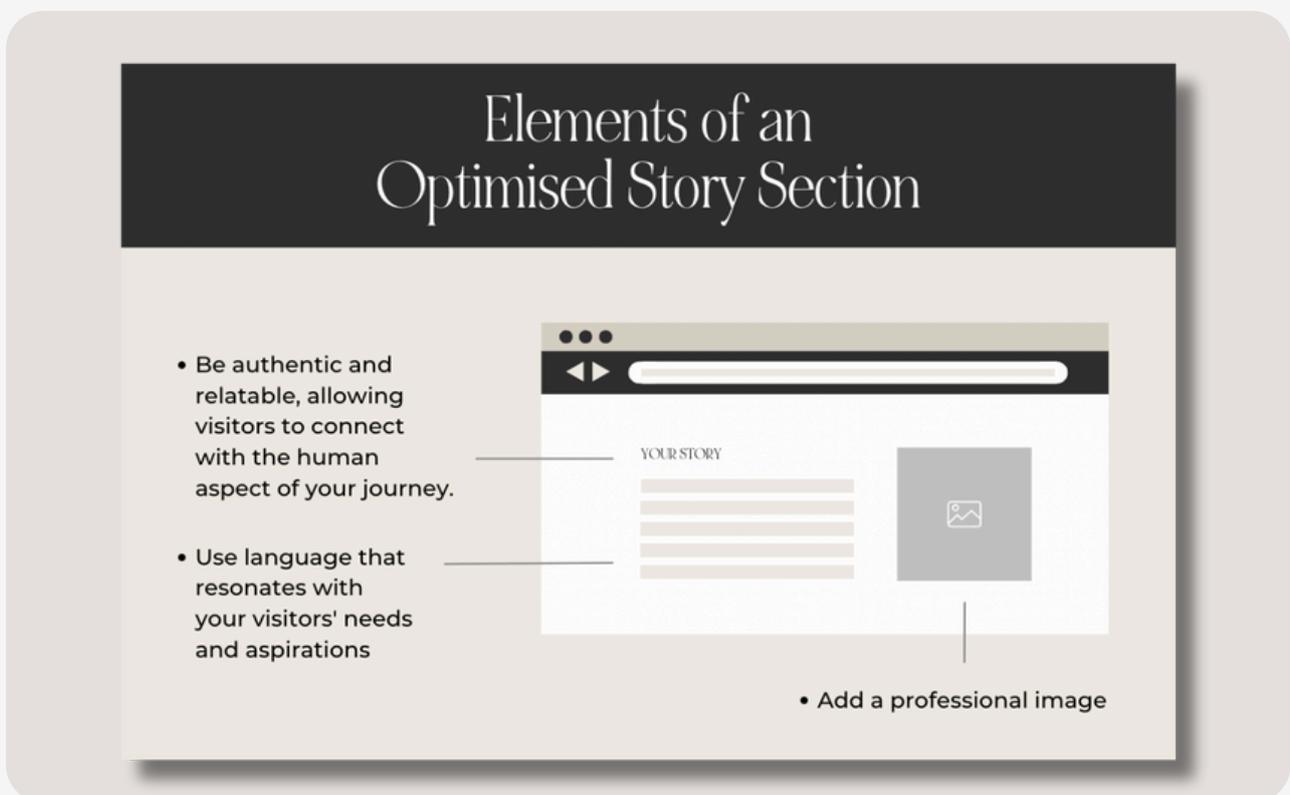


Section 3: Story

What inspired the launch of your business? Share the story with your website visitors on your About page. Address these key questions:

- Why should visitors be interested?
- What sets us apart from competitors?

Provide insight into your company's journey: How long have you been in operation?

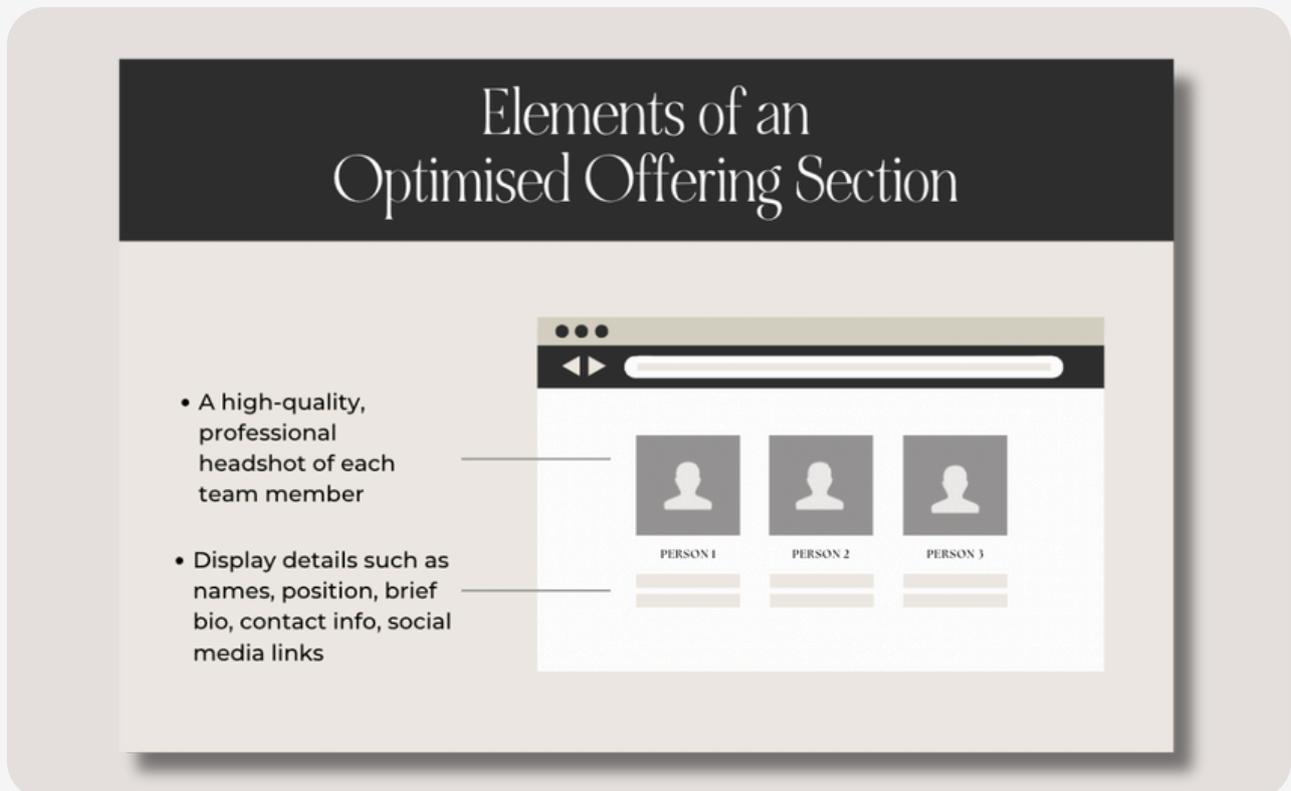


Your Story



Section 4: Team

REAL photos of you and your team increase trust, which in turn increases site conversions, so include real team and office photos on your about page.



Team Details

Section 5: Social Proof

Include 2 - 3 testimonials from existing clients that support what you've been saying and that prompt trust about working with you.

The diagram illustrates the components of an optimized social proofing section. It features a browser window mockup on the right and a list of two bullet points on the left. A bracket on the left side of the browser window groups the two bullet points, indicating they apply to the testimonial content shown in the window.

Elements of an Optimised Social Proofing

- Provide authentic and specific testimonial that highlights your brand's unique value or benefit
- Include name and possibly the title or company of the person for added credibility.

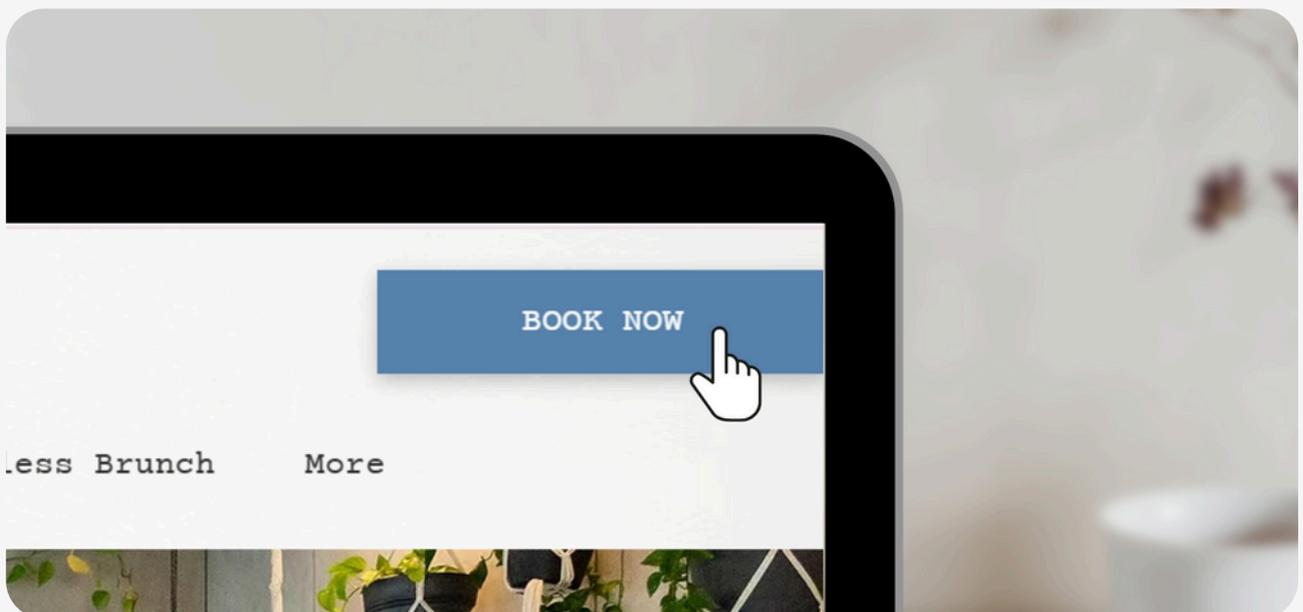
The browser window mockup shows a navigation bar with a search bar and a 'SOCIAL PROOFING' heading. Below the heading is a testimonial represented by a large opening quotation mark followed by several lines of placeholder text.

Your testimonials



Section 6: Take Action

Include a CTA at the end of your about page. What do you want users to do after they've learned more about you?



SERVICES

Service pages are crucial for your website as they define what you offer, what makes you unique, and why your business is best suited for the job. This is where visitors will go to gauge your professionalism and get a sense for whether they want to work with you as it allows you to differentiate your business from competitors by highlighting specific benefits.

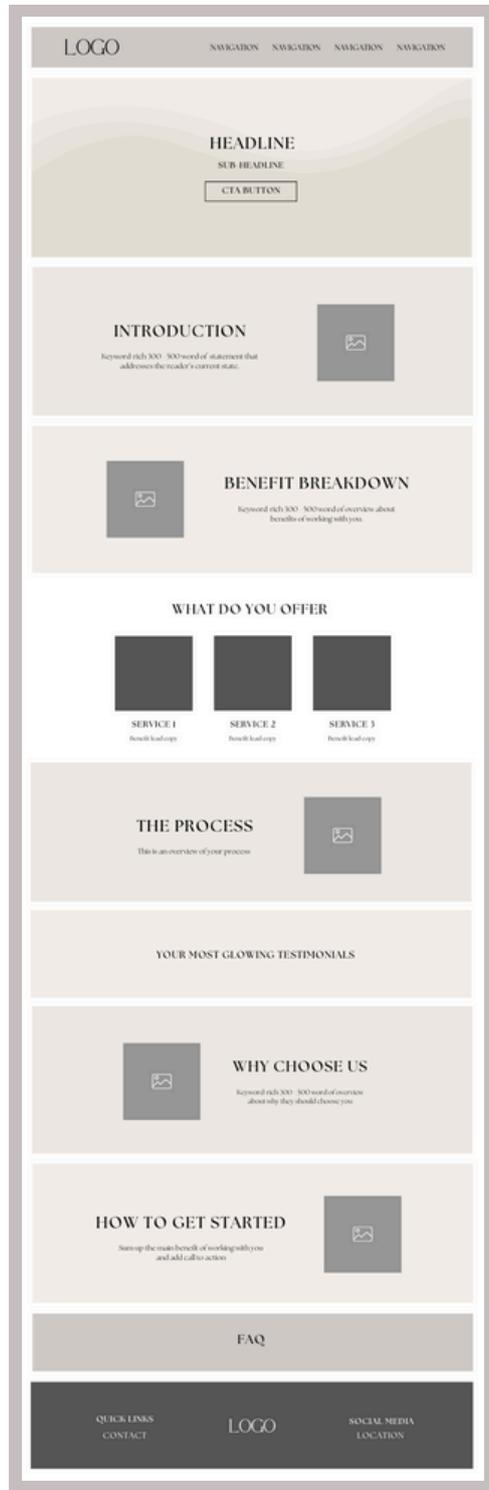
Additionally, a well-optimised service page will help search engines understand what you do and increase the possibility for Google to rank you for that service offering by using the right keywords and phrases that people are using to search for your service offering.

Be sure to check your top competitors' service pages and ensure you include more information than theirs. There should be a minimum of 500 words. Make sure to include:

- What differentiates your company from competitors?
- What makes you an expert in your specific field?
- What is your process / What can customers expect when working with you?
- What is your pricing?
- What are frequently asked questions customers have?

Keywords and Phrases

Services Page Layout



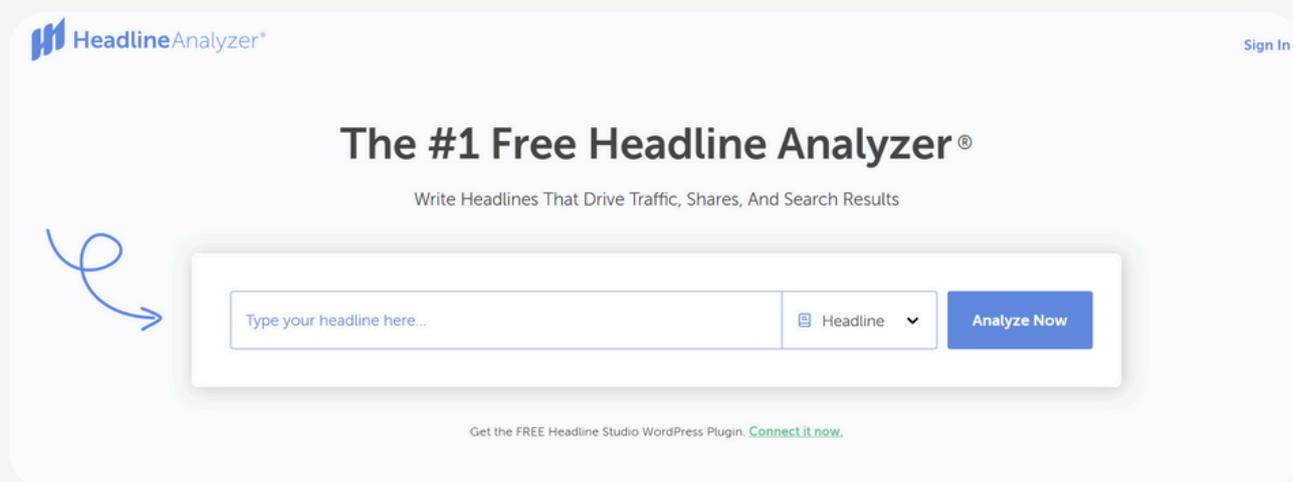
Section 1: Header

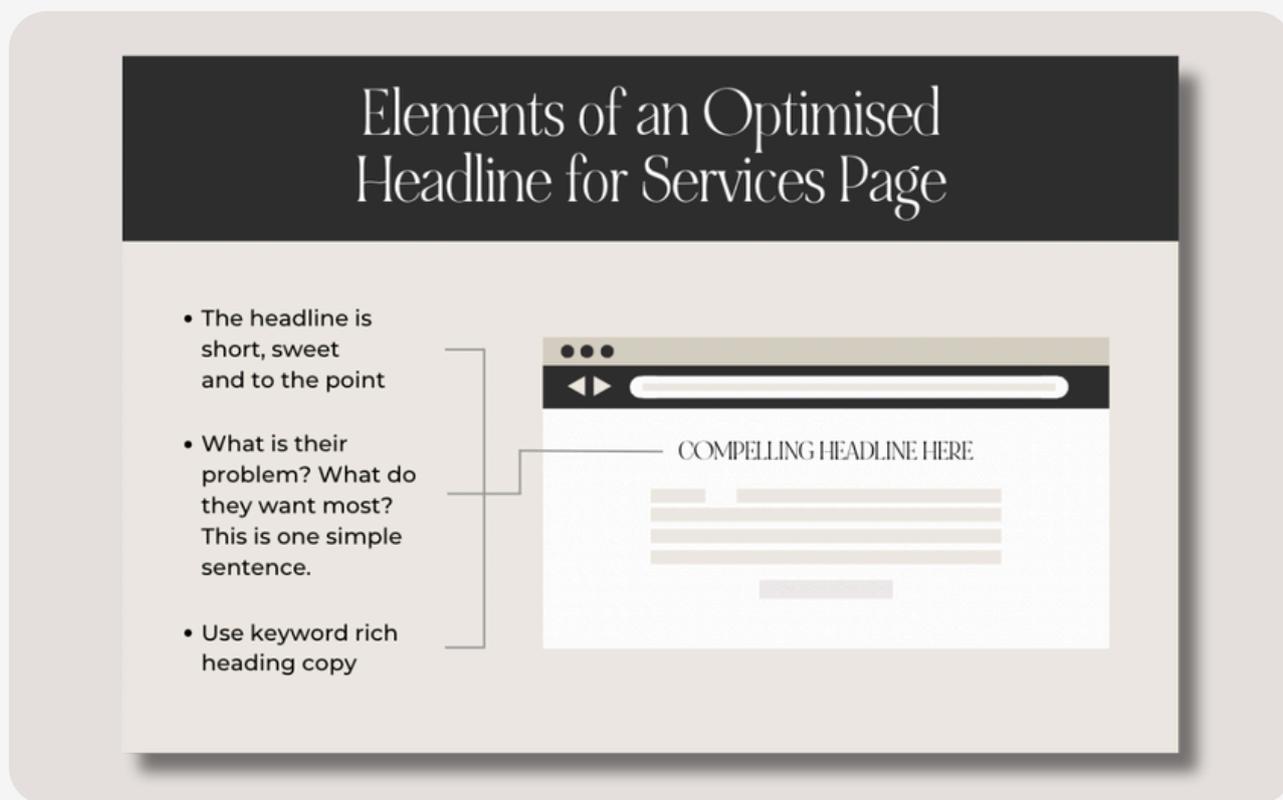
The service page header serves as a critical introduction to the specific service being offered. It creates a powerful first impression, immediately communicating the essence of the service and capturing the visitor's attention. By concisely highlighting the key benefits and unique value proposition, it addresses the potential client's pain points and demonstrates how the service can provide solutions. Additionally, incorporating relevant keywords in the header can enhance the page's visibility in search engine results, making it easier for potential clients to discover the service online.

A well-crafted header also includes a clear call to action, guiding visitors towards taking the next step, whether that's making a purchase, requesting a quote, or learning more.

01. Headline

When writing a "Headline" for your service page, you can begin with the keyword that your ideal clients or customers would type into Google to find someone who offers your services. Using your brand/ business keywords as the base, then add relevant details that you are certain your ideal clients would want to know. You can also test your headlines before publishing with this [Headline Analyzer Studio](#).



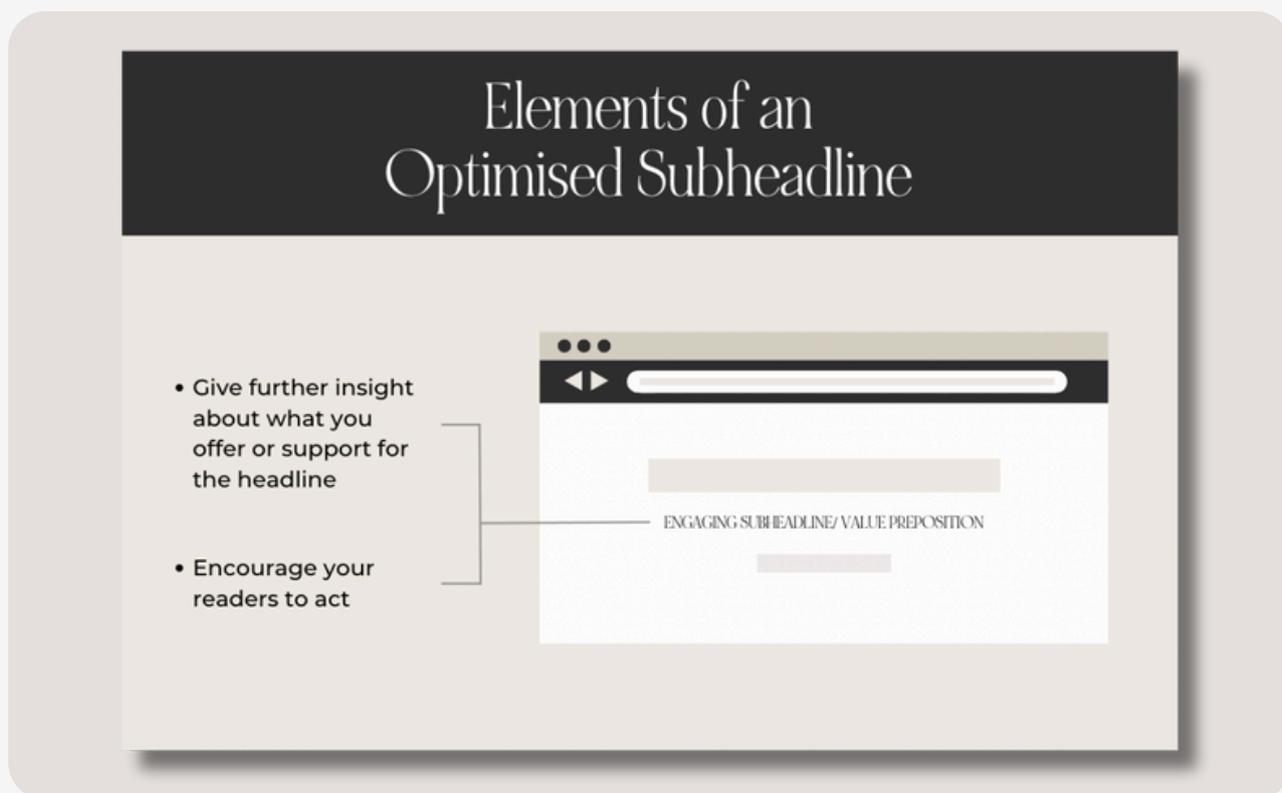


This should be easy to consume and super, super simple to understand... if you told this to someone who had no idea what you did would they understand it? If yes, congrats you're on a roll. If not, keep at it - just keep refining it until you get this to something amazing.

Your Headline

02. Sub-Headline

Your subheadline provides more details about the services offered (tailored solutions) and highlights the benefits (boosting online presence, driving conversions, accelerating growth), enticing visitors to learn more about what you offer



What is your Sub-Headline?

Section 2: Introduction

In this "Introduction" section, you could write an introductory statement that addresses the reader's current state. The purpose of this is so they feel like you understand exactly what they're going through, which will then motivate them to want to work with you. It should highlight key benefits, focusing on how the service addresses the target audience's needs and pain points. Include a call to action (CTA) to encourage further engagement, and enhance the section with relevant visuals, such as an image or a short video, to make it more compelling.

Elements of an Optimised Introduction

- Brief overview of the service and its benefits
- Addressing the pain points of the target audience
- Highlighting the unique selling proposition (USP) of the service.
- Include a call to action (CTA) to encourage further engagement, and enhance the section with relevant visuals, such as an image or a short video, to make it more compelling.



• Add CTA (Call to Action) button

• Add a professional image

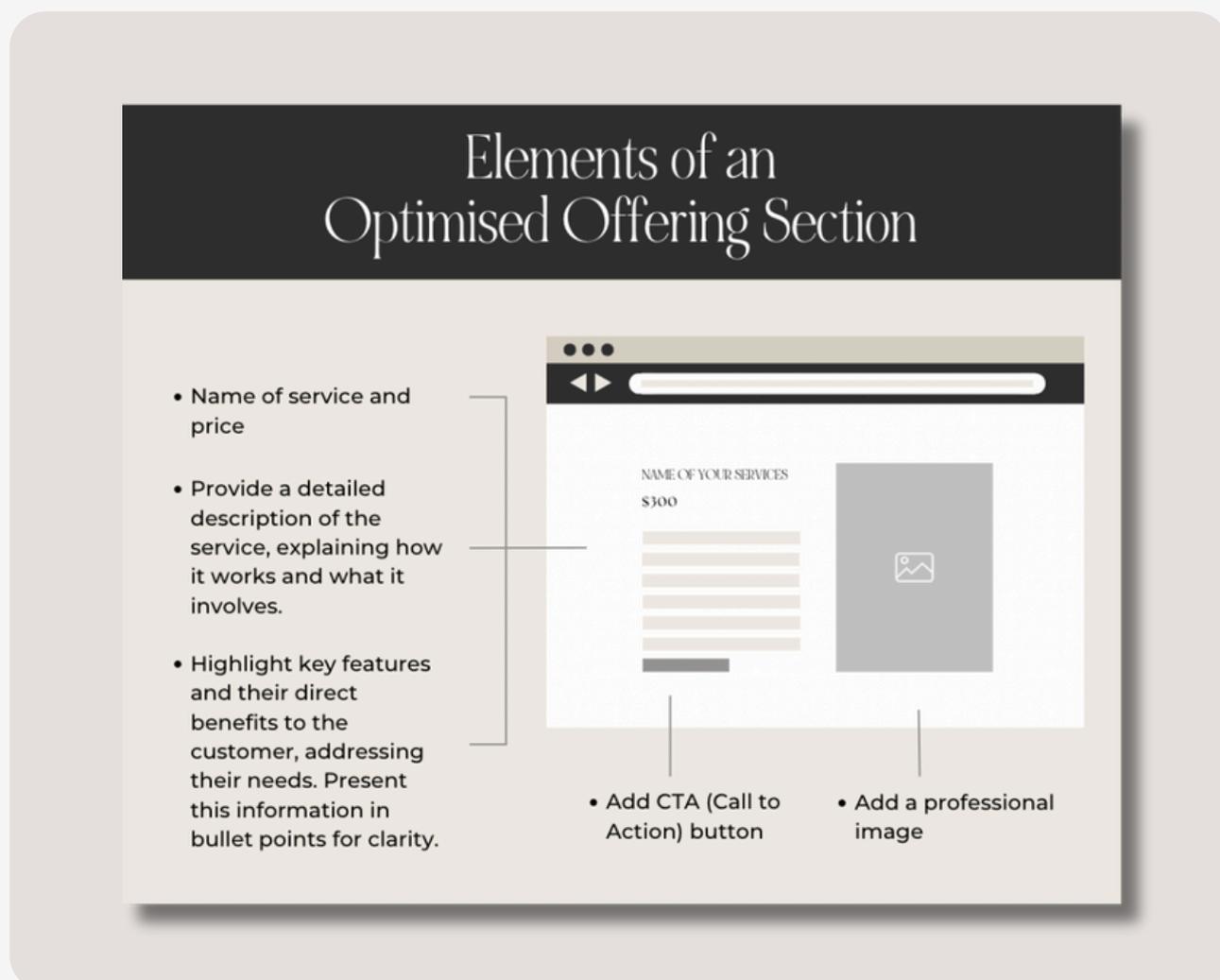
What is your Introduction?

Section 3: Service Details

The purpose of this section is to show readers why working with you is their best choice. Explain what they will achieve with your service that they couldn't before and how it will make them feel.

Emphasise why they should choose you over competitors by detailing how your service meets their needs, solves problems, improves efficiency, or enhances their experience.

Instead of just listing features, focus on the benefits of each service component. Use clear language and visual aids like icons or diagrams to make this section impactful and ensure potential clients understand your value proposition.



Name Of Service**How much is it?****Features & Benefits**

Name Of Service

How much is it?

Features & Benefits

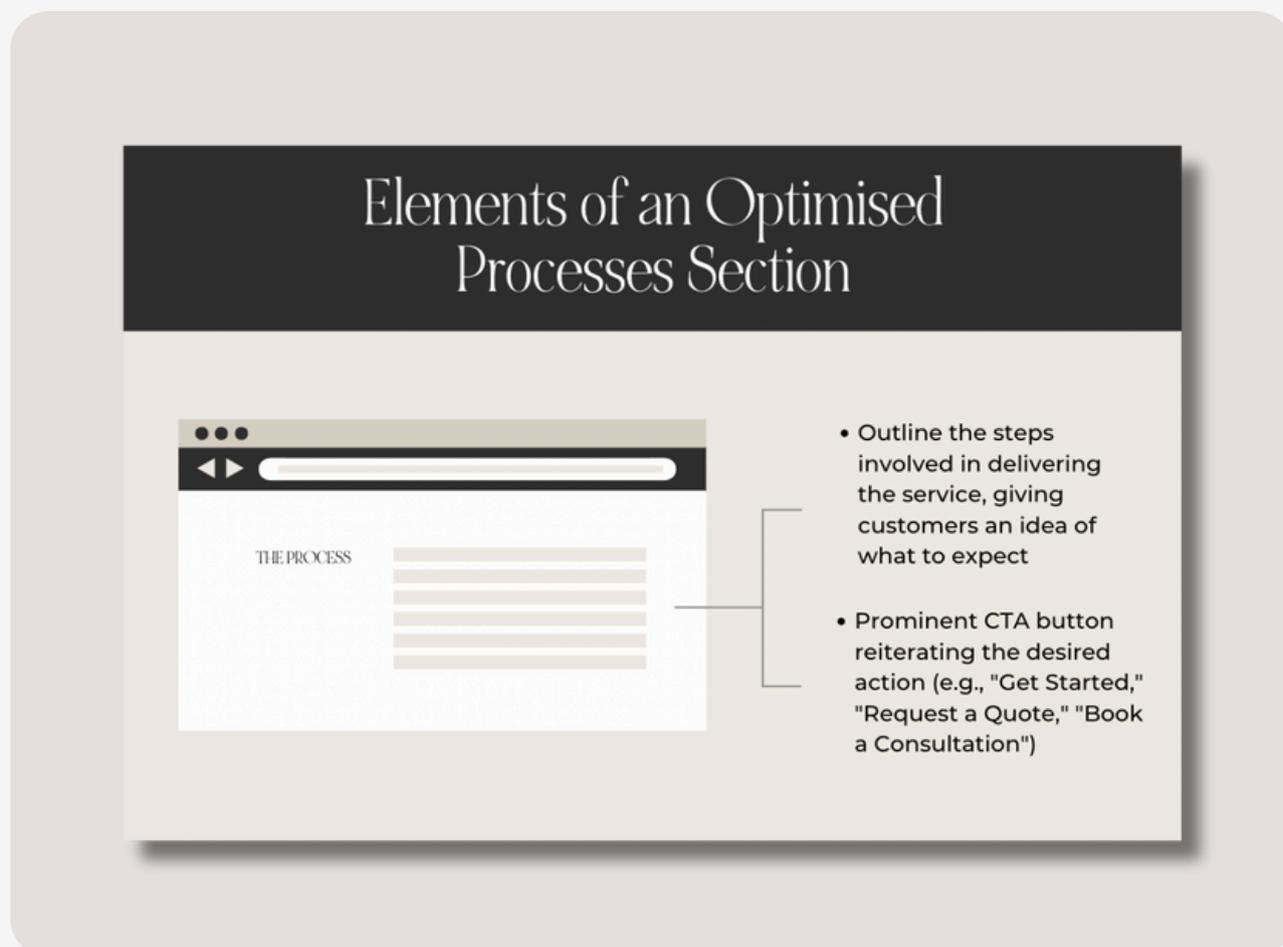
Section 4: The Process

(OPTIONAL) This is an overview of your process. The purpose of this is so that your potential clients can get a feel for how you work, and what they can expect in working with you. You could consider adding details such as:

HOW TO BUY FROM YOU: What's the first thing they need to do to see how they can work with you? What's the call-to-action you'd like them to take?

WHAT HAPPENS NEXT: Walk them through what the next steps are. Highlight to them what you do for them through this stage

THE RESULT / THE SOLUTION: Bring to light the amazing final outcome and the pain points you have addressed with this solution.



Process (Optional):

A large, empty white rounded rectangle with a subtle drop shadow, occupying the central portion of the page. It is intended for a user to describe a process, but it currently contains no text or graphics.

Section 5: Testimonials

When it comes to selecting a testimonial for your Services page, go with the one that you think would really 'speak to' the people who may be on the fence about inquiring. Highlight the important or extra-nice parts.

Elements of an Optimised Social Proofing

- Provide authentic and specific testimonial that highlights your brand's unique value or benefit
- Include name and possibly the title or company of the person for added credibility.

The diagram illustrates a testimonial layout within a browser window. The browser window has a dark header with a play button icon and a search bar. Below the header, the text "SOCIAL PROOFING" is centered. To the left of the text is a large quotation mark icon. Below the quotation mark are several horizontal lines representing text. A bracket on the left side of the browser window points to the text area, indicating the placement of the testimonial content.

Your testimonials



Section 6: Why Choose Us?

The "Why Choose Us" section builds trust and credibility through client testimonials, success stories, awards, and certifications. It emphasises the direct benefits to the customer, explaining how your service addresses their specific needs and problems in greater detail. This section also highlights your service's advantages over competitors and makes a stronger emotional appeal by illustrating the positive impact on clients' lives or businesses, fostering a deeper connection and sense of trust.

Elements of an Optimised Advantages/ “Why Choose Us” Section



• Add a professional image

• Call to Action Button

- A compelling title
- Introduction Paragraph: Brief summary of why your service is the best choice.
- Experience and Expertise: Mention qualifications, certifications, years of experience, and client testimonials.

Why Chose Us – Direct Benefits & Advantages



Section 7: How To Get Started

Sum up the main benefit of working with you and follow it up with a direct next step. Make sure to include the price on this page so they know what to expect.



Section 8: FAQ

The FAQ section of a service page addresses common questions and concerns, providing quick and accessible information. It includes questions about pricing, service details, processes, timelines, and other relevant topics, each followed by a clear, concise answer. This section saves time for both customers and the business, builds trust through transparency, and helps potential clients make informed decisions by providing all the necessary information upfront.

Your FAQ



PROJECT PORTFOLIO PAGE

Your website's project/portfolio page serves as a dynamic window into your capabilities, expertise, and creative prowess. It's more than just a collection of past work; it's a testament to your skills, a showcase of your achievements, and a gateway to new opportunities. Whether you're a freelancer, a creative professional, or a business showcasing your services, this dedicated space plays a pivotal role in establishing your credibility, attracting potential clients or employers, and setting you apart in a competitive landscape. This page is crucial for any website because:

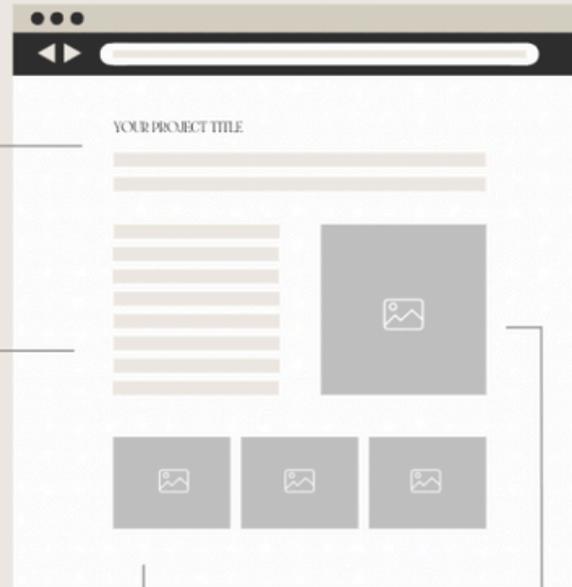
- **Showcases Your Work:** This allows visitors to see the quality of your work and understand your capabilities.
- **Builds Credibility:** A well-curated portfolio establishes credibility by demonstrating that you have experience and expertise in your field.
- **Highlights Skills & Expertise:** It is an opportunity to highlight specific skills, techniques, or technologies you've used in your projects to help visitors understand your strengths and areas of expertise.
- **Differentiates:** A portfolio sets you apart from competitors by showcasing your unique style, approach, or creative vision.
- **Engages Visitors:** A visually appealing portfolio page can captivate visitors and encourage them to explore more of your website.

Overall, a project or portfolio page is a powerful tool for presenting your skills, building trust, attracting opportunities, and differentiating yourself in your field.

Keywords and Phrases

Elements of an Optimised Project Portfolio Page

- Provide clear and concise titles and descriptions for each project, outlining the objectives, challenges, and solutions implemented.
- Highlight key features, unique aspects, or innovative solutions implemented in each project to capture viewers' attention.
- Include links to additional project details, case studies, or related content for visitors who want more in-depth information.



- Add a gallery showcasing more of your projects. Make sure to add a high quality images
- Use visually appealing images or thumbnails to showcase each project prominently on the page.

Project Information

Provide details on the project. Make sure to include:

- What the problem was
- What you provided to solve the problem
- Who the client was
- Good quality imagery



Project Testimonials

Ideally this is where you add the testimonials from this project. Otherwise, just use your most glowing review and highlight the important or extra-nice parts.



BOOKINGS PAGE

A booking page on a website serves as a powerful tool for businesses offering services or appointments. It provides clients with the convenience of 24/7 self-booking, reducing administrative overhead for businesses.

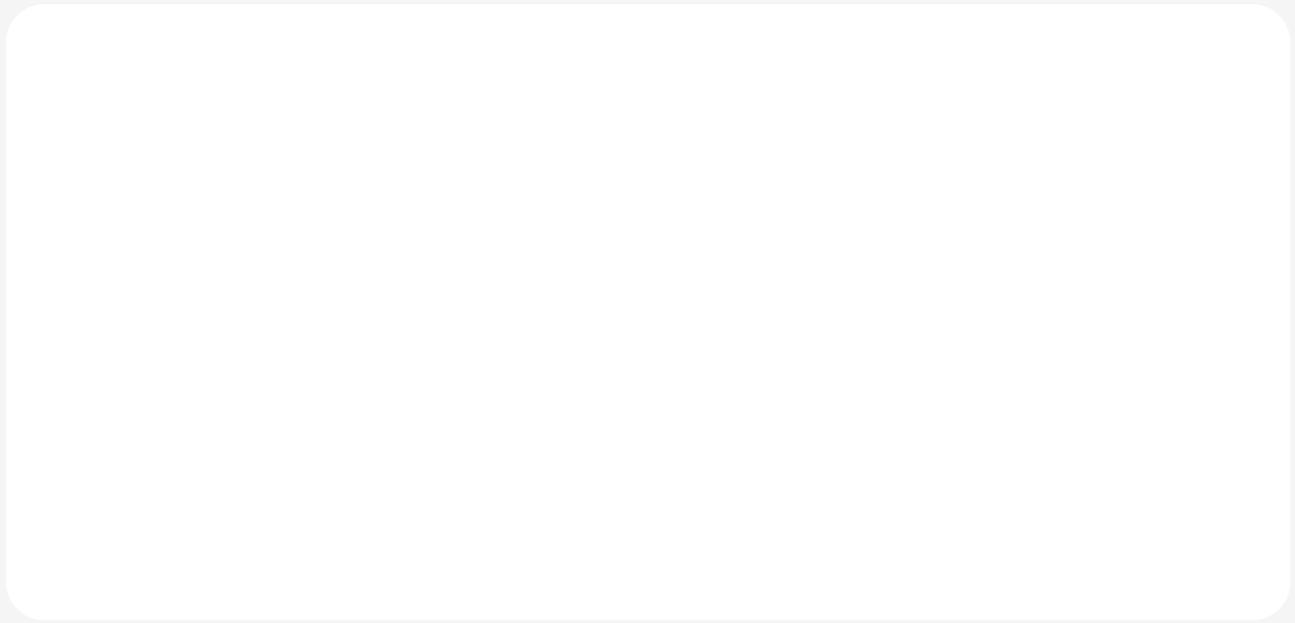
When setting up an online booking page, ensure your potential client a seamless experience by including essential details such as service descriptions, pricing, and availability. Clearly list service costs, outline availability on the booking calendar, and provide straightforward instructions for clients to book appointments. Communicate any prerequisites or special requirements, and establish a transparent cancellation policy to manage expectations. Implement confirmation and reminder emails to streamline communication and reduce no-shows, fostering a positive client experience.

Service Details

Clearly list each service you offer, including:

- Title
- Tagline
- Description
- Price
- Duration





If applicable, outline any prerequisites or special requirements for each service.



Packages

If you offer different pricing tiers/ packages, clearly outline the pricing options available.



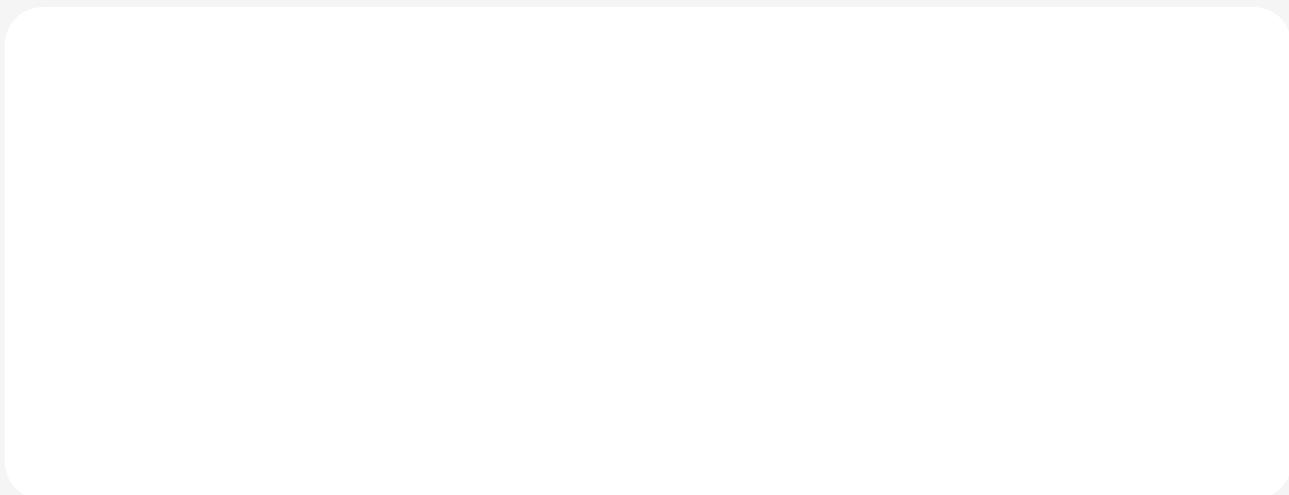
Cancellation Policy

Outline your cancellation policy, including any fees or penalties for canceling or rescheduling appointments.



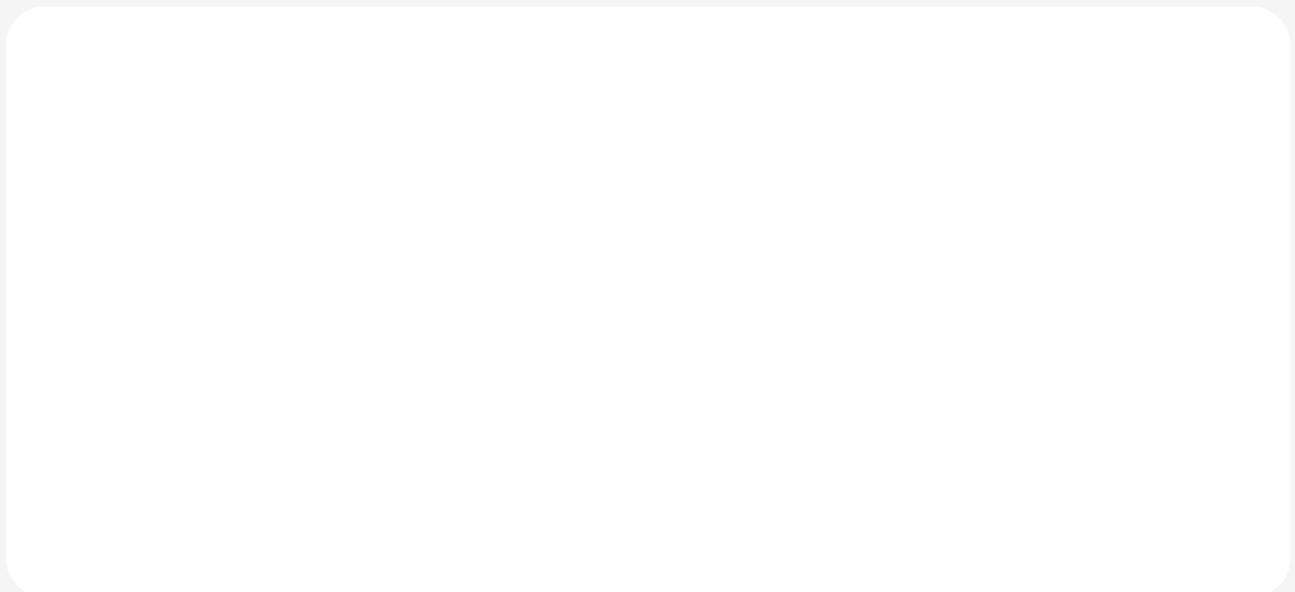
Confirmation and Reminders

Set up automated confirmation emails to be sent to clients after they book a service.





Consider sending reminder emails or notifications to clients leading up to their scheduled appointments to minimize no-shows.



CONTACT PAGE

A well-designed contact page on a website should be welcoming and address common questions upfront to build confidence. Make sure to streamline the contact process to remove barriers, making it easy for clients to reach out and have a clear call-to-action to guide clients to take the next step.

- **Contact Form:**
 - Fields: Name, Email, Phone Number (optional), Subject, Message.
 - Captcha: To prevent spam.
- **Contact Information:**
 - Email Address: Clickable to open the default email client.
 - Phone Number: Clickable to initiate a call on mobile devices.
 - Physical Address: If applicable, include a map for easy navigation.
- **Call-to-Action (CTA):**
 - A clear and compelling CTA encouraging visitors to reach out (e.g., "Get in Touch," "Contact Us Today," "Send Us a Message").
- **Frequently Asked Questions (FAQs):**
 - Address common questions and concerns to reduce friction and provide immediate answers.
- **Business Hours:**
 - Clearly state your hours of operation to manage expectations on response times.

Header / Welcome

How would you like to welcome clients to this page?



FAQ

What do people regularly contact you about? Answer those questions here

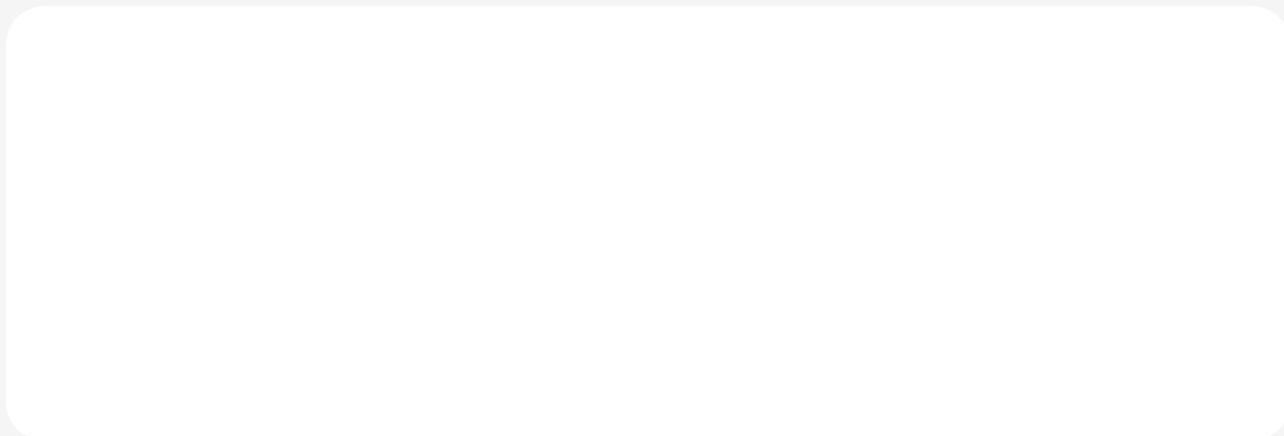


Contact Form

What information do you need from a prospective client? Provide fields you want to include

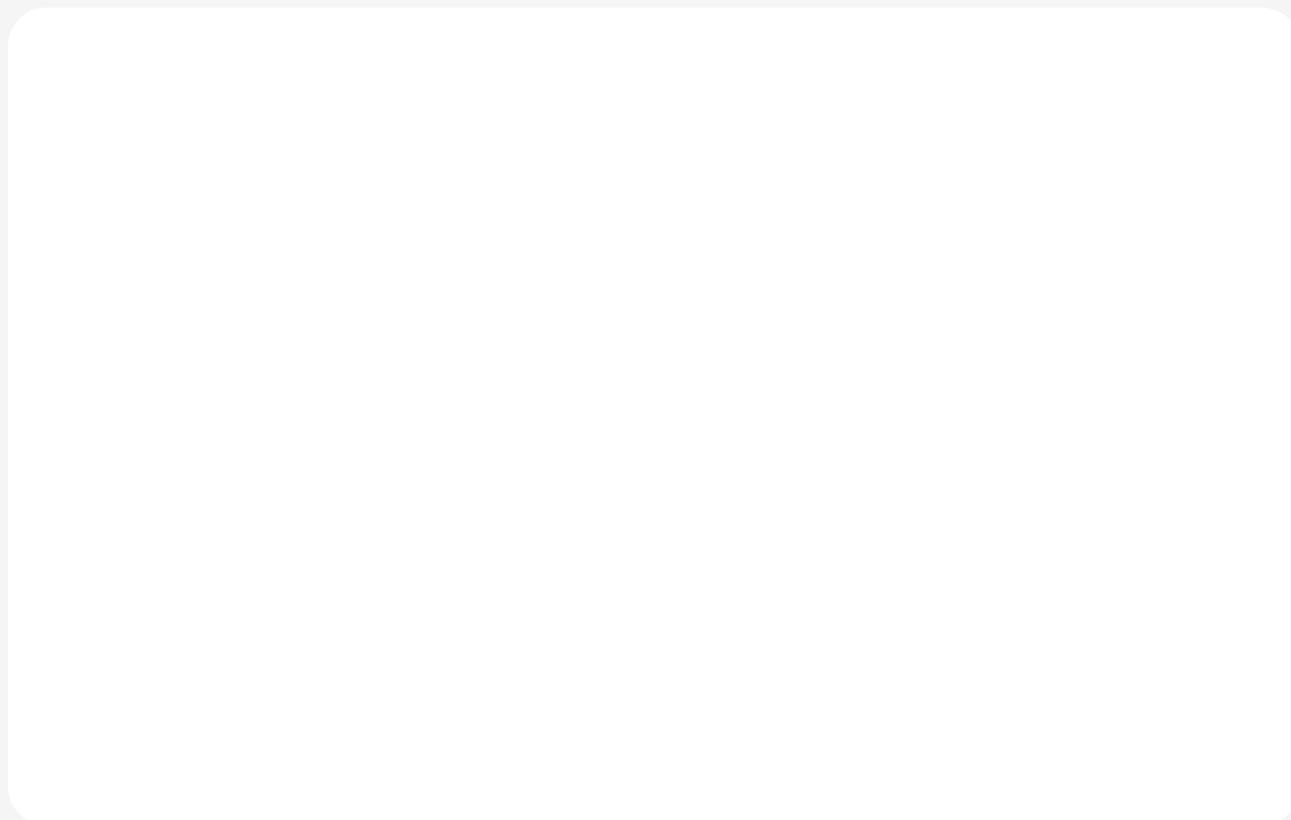
Ways to Contact You

How can clients contact you? What is the best email address for your form? List out any additional contact information exactly as you would like it listed on your website including your working days, contact methods, etc.



Thank You Follow Up

Thank you for contacting me via message/email Follow up with a short message in your own words letting them know how long it will take for you to get back to them and the next steps.





TERMS AND CONDITIONS

A terms and conditions page on a website serves as a legal agreement between the website owner and its users, outlining the rules, policies, and obligations that govern the use of the website. It's essential to draft terms and conditions carefully and consider seeking legal advice to ensure they comply with relevant laws and effectively protect your website and its users. It's required if you intend on advertising online. There is an online generator available through the link below:

[T&C GENERATOR](#)



PRIVACY POLICY

A privacy policy page on a website is crucial for informing users about how their personal information is collected, used, and protected. Ensure the privacy policy is written in clear and accessible language, and consider seeking legal advice to ensure compliance with relevant privacy laws and regulations. Required for all websites. There is an online generator available through the link below:

[PRIVACY POLICY GENERATOR](#)



404 PAGE

What happens when a visitor lands on a missing page on your website? Point them back to your home, services, or search page.

YOUR JOURNEY IS JUST *Beginning!*

Don't let overwhelm get in the way of your passion and dream! Take each day as it comes and if you don't know something that's ok! We all have to start somewhere.

The key, is to keep going!

We've been in your shoes, we know what it's like, so if you need some help and advice on getting your business off the ground so start generating income for your own flexible business, we are only a phone call or email away!

We are also going to be posting helpful articles, how to's and useful tips on how to grow so feel free to subscribe to our blog, [HERE](#).

Thank you for trusting me to help you on this journey

Yours sincerely

Danielle

OWNER & FOUNDER
contact@flowcre8tive.com
www.flowcre8tive.com.au

[BOOK A FREE CALL](#)