SEO GUIDE

Site Indexing

# *What is the Google Index?*

The Google index is a database of all the webpages the search engine has crawled and stored to use in search results.

The index acts like a massive, searchable library of web content. It stores the text from each webpage, along with important metadata like titles, headers, links, images, and more.

So when you search for something in Google, you're searching its powerful index to find the best webpages on that topic.

Every page that appears in Google's search results has to be indexed first.

So if your page isn't indexed, it won't show in search results.
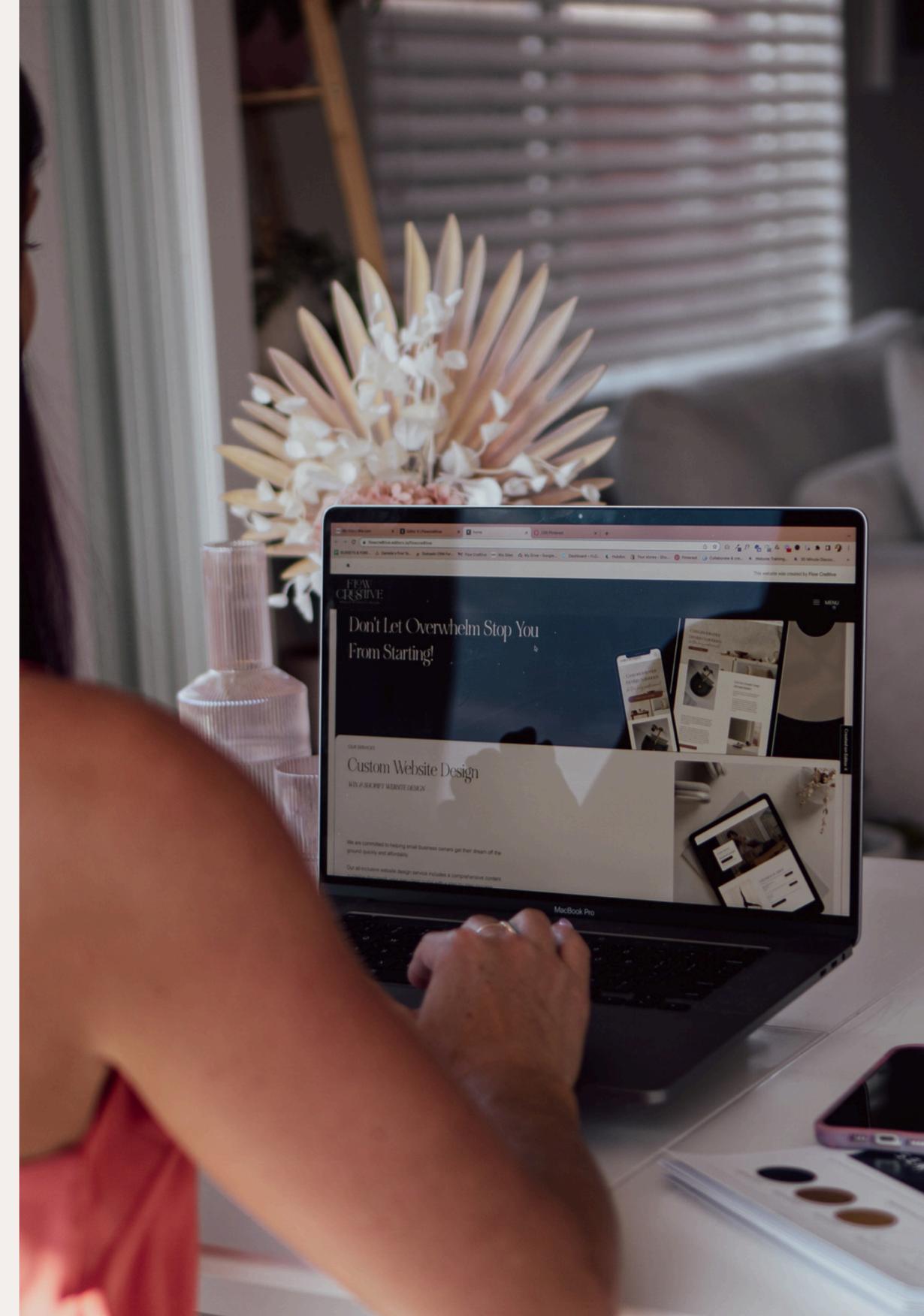
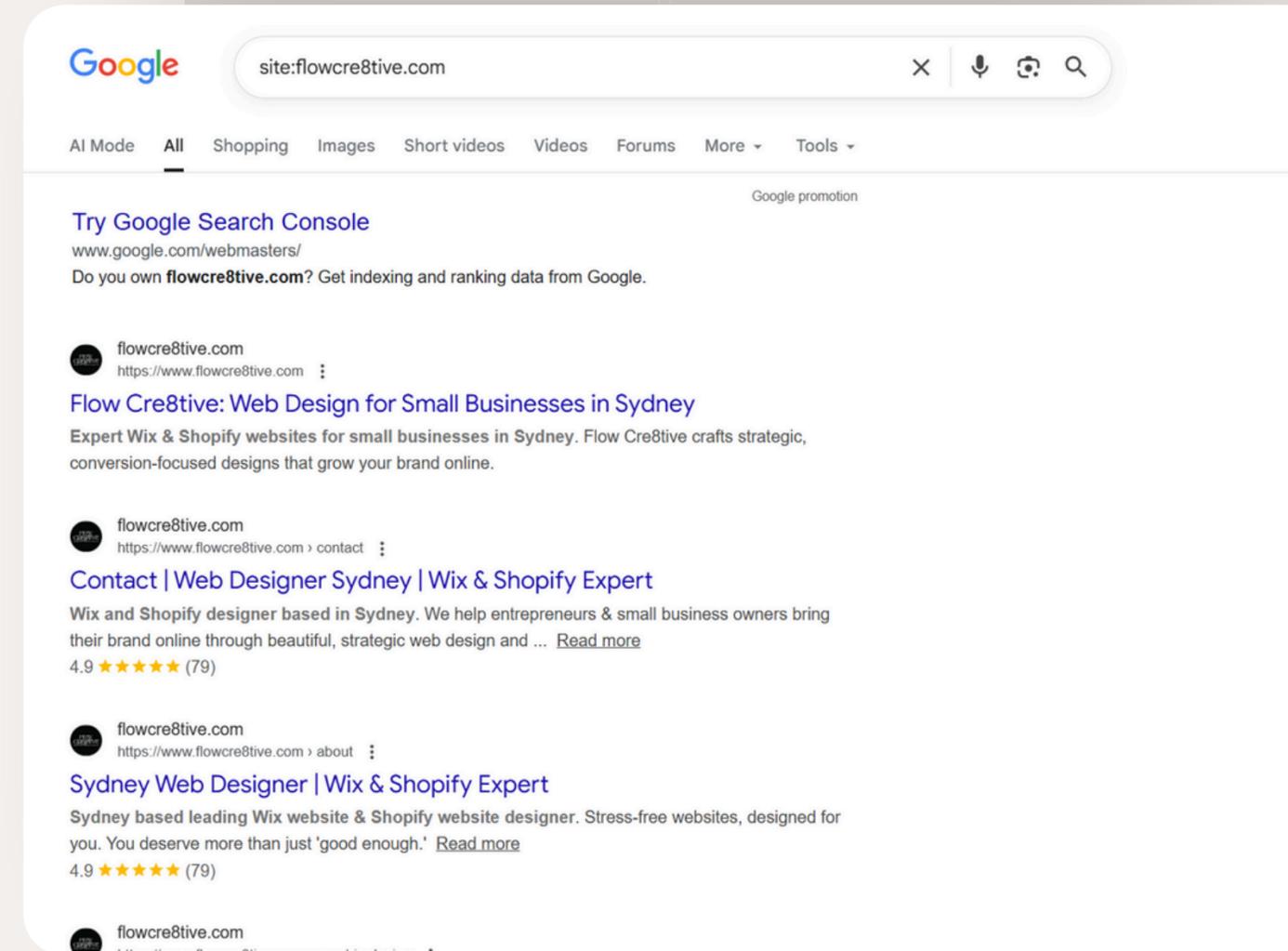# *How to check if my Site is Indexed or not?*

Here's how to do a quick site index check on our websites:

In Google Search, type:

site:yourdomain.com

Click Search

Google will either return a certain number of results or say it did not return any results. If it doesn't, that means your site isn't indexed.

How do I index my site?

This is a quick way to check, but now to actually index your site, we're going to use **Google Search Console**.

Google Search Console (GSC) is a free Google toolset that allows you to check your website's presence on Google and troubleshoot any related issues. If you don't have a GSC account yet, you'll need to:

1. Sign in with your Google account
2. Add a new property (your website)
3. Verify the ownership of the website
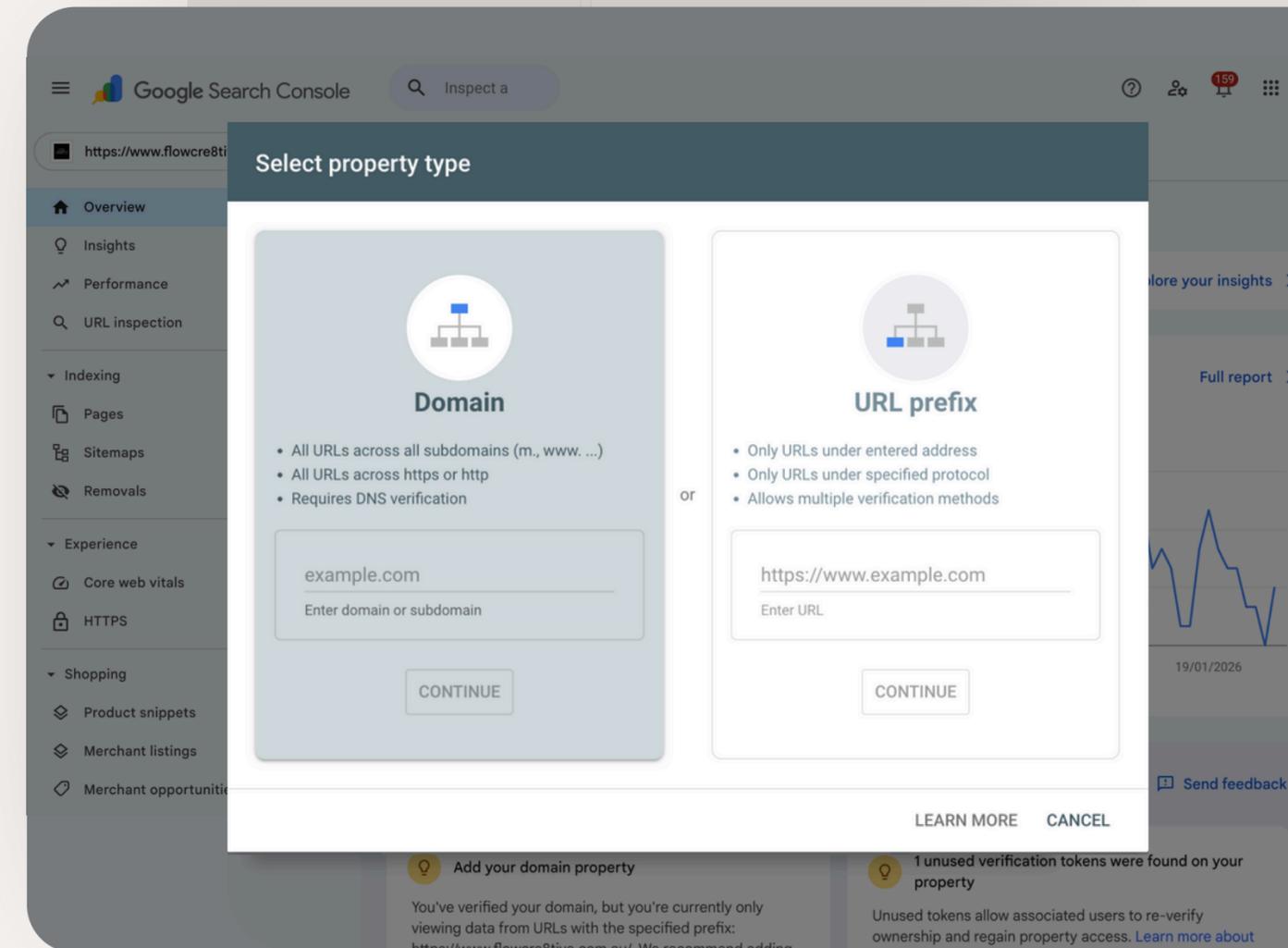
Adding a new sitemap

You'll want to submit your sitemap to the google search console, which you can find by typing this into your address bar.

https://yourdomain.com/sitemap.xml

Once you have the URL of your sitemap, go to "Sitemaps" in GSC. You'll find it under the "Indexing" section in the left menu.

Enter the URL of your sitemap and hit "**Submit**."

It may take a couple of days for your sitemap to be processed. When it's done, you should see the link to your sitemap and a green "Success" status in the report.
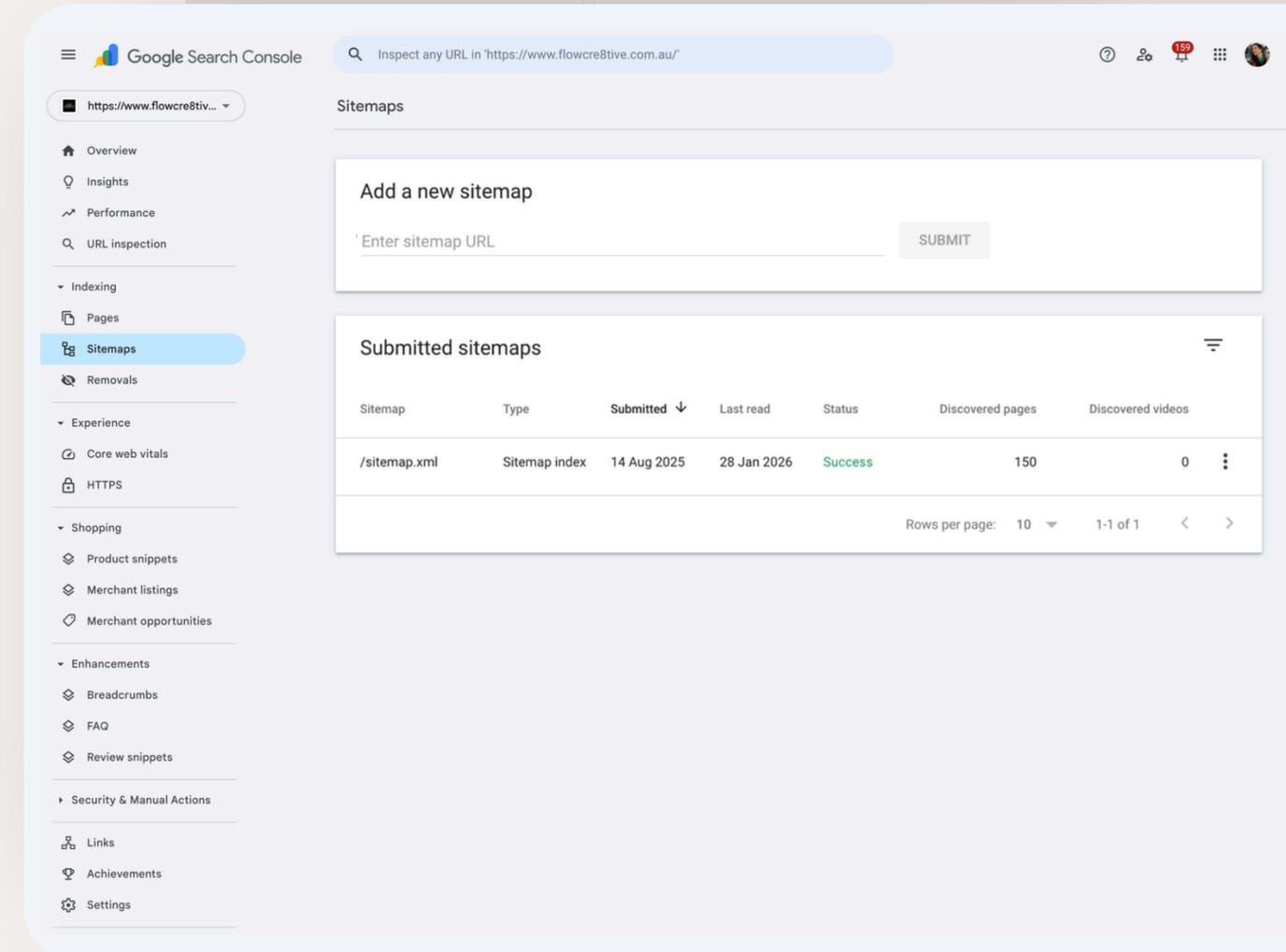
Submitting new pages

When you add a new product page, collection page, navigation page or make any changes to your website, you need to submit that new URL to the GSC.

The most common are new products, collections or new blog posts.

To do this, you're going to use the **URL Inspector Tool**.

Add each new URL to the top address bar and if it's not indexed, **request indexing**.

https://www.flowcre8tive.com.au/vip-design-day

URL Inspection

e changed?   REQUEST INDEXI

Testing if live URL can be indexed

This might take a minute or two

Cancel

Referring page   https://www.flowcre8tive.com.au/website-and-design-project-portfolio/culutral-ve
                        e

Crawl

Last crawl   30 Oct 2025, 12:39:18
Crawled as   Googlebot smartphone
Crawl allowed?   Yes